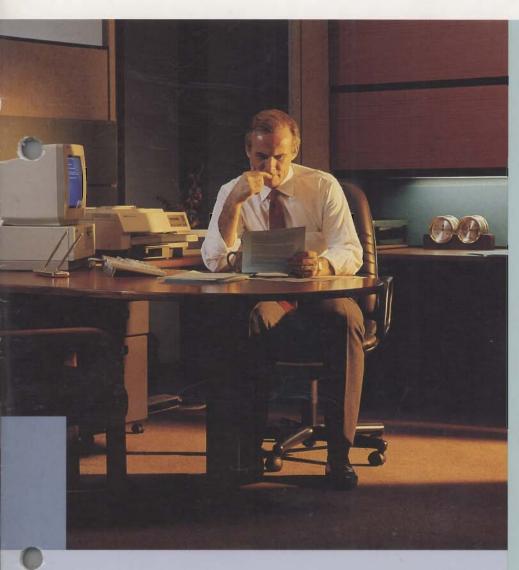


Turning Good Ideas Into Great Impressions.



Hewlett-Packard Business Office Printers.

Hewlett-Packard Business Office Printers. Making great impressions. Creating office success stories.

Printers are communication tools—and companies use them every day to convey business information. Successful businesses insist on printers that turn ordinary facts and figures into influential communication. They know that even the best idea has to create immediate impact to cut through the barrage of messages people receive each day.

Hewlett-Packard printers help you become more successful in your job by expanding your powers of persuasion, enhancing your ability to work swiftly, and by handling a variety of tasks. And you can depend on HP's commitment to quality and reliability.

Backed by innovation and experience.

In 1984, HP ignited the desktop laser-printing revolution with the HP LaserJet printer, and office printing has never been the same. Immediately, fast publicationquality printing became available to more businesses than ever before

Today, HP continues to revolutionize the printing world with innovative laser, ink-jet, and serial dot-matrix printers.

Write your own success story.

HP offers a variety of printers, plotters, and scanners to meet the needs of the most demanding offices.

Publication-quality printers. HP LaserJet Series II printer HP LaserJet IID printer HP LaserJet 2000 printer

Personal printer with laser-quality output. HP DeskJet printer

High-speed, high-quality impact printer. HP RuggedWriter 480 printer

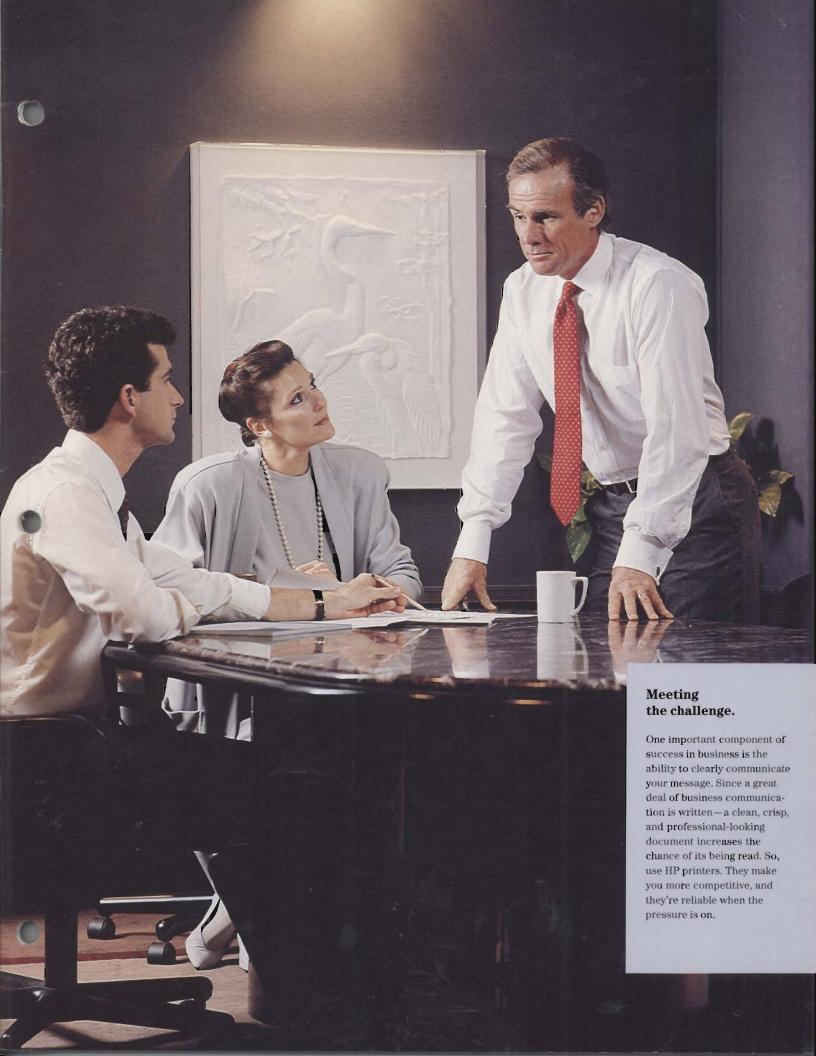
High-quality color printers and plotters. HP PaintJet color graphics printer HP ColorPro color desktop plotter HP 7475 color desktop plotter HP 7550 color desktop plotter

Personal printers.
HP ThinkJet printer
HP QuietJet printer
HP QuietJet Plus printer

High-resolution scanner, HP ScanJet Plus scanner

Strengthen business communication.

HP's commitment to a higher standard of product excellence leads to the creation of office products that better meet your business needs. Select an HP printer, plotter, or scanner and step further up the road to success.



HP Computer Museum www.hpmuseum.net

For research and education purposes only.

Why have more than one million HP printers joined the work force?

Print quality, product reliability and versatility.

HP LaserJet Series II printer— Make your documents look like a million.

Imagine—creating letters, reports, memos, and documents that get attention because of their crisp, clean, and professional appearance. Just think of the possibilities if they were quick and easy to create. Now you'll understand why the HP LaserJet Series II printer is the world's best-selling laser printer.

The LaserJet Series II excels in making your work look better by offering a host of built-in and optional fonts, sophisticated graphics capabilities, and publication-quality printing. The versatility of the LaserJet Series II makes it the printer of choice for all types of businesses.

Manage print options and configuration setup simply by pressing a few buttons on the front control panel. The standard input tray handles letter-size paper, as well as labels and presentation overheads.

The adjustable manual-feed paper guide handles odd-size paper or envelopes. Optional input trays are available for legal, A4, executive sizes, and envelopes.

As your needs grow, the LaserJet Series II will grow with you. Add one, two, or four megabytes of memory for full-page graphics and memory-intensive applications, such as downloading forms or diskbased fonts.

Put an HP LaserJet Series II printer to work in your office, and you'll soon find it hard to imagine working without one.

HP LaserJet IID printer— Boost office productivity with advanced paper handling.

Does the volume of printing in your office challenge the capability of your laser printer? Do you need more flexibility in handling output? Then the HP LaserJet IID printer will match your needs.

Satisfy your higher-volume requirements with up to 16,000 printed pages per month and two 200-sheet input trays.

Cut paper, mailing, and filing costs with automatic two-sided (duplex) printing. Use duplex printing, automatic image and font rotation, and binding formats to produce documents that read like a book or flip chart. Save a step at the typewriter with the optional envelope feeder.



Produce more complex documents by using any number of fonts, limited only by the available printer memory. The 24 standard fonts give you more choices for making your work look great.

When the volume of printing in your office increases, or you need flexible paper handling, respond with an HP LaserJet IID printer.

HP DeskJet printers—Laserquality output at a price that challenges 24-wire impact printers.

Your budget may dictate buying a 24-wire, dot-matrix impact printer for your personal printing needs, when higher quality output is what you want. With the HP DeskJet printer you get striking, laser-quality text and graphics at 300 x 300 dots-per-inch resolution—print quality beyond the capability of impact printers.

The DeskJet is a thermal ink-jet printer that prints on high-grade copier or cotton-bond paper. Its 100-page sheet feeder accepts paper in letter, legal, and A4 sizes, and there is a separate manual feed for envelopes.

With front loading input and output, small size, and quiet operation, the DeskJet is well-suited for working side by side with you in the office.

Because the DeskJet prints at 120 characters per second or 240 characters per second in draft mode—much faster than most 24-wire impact printers—you get speed as well as quality.

Keep your budget in line and fulfill your need for laser-quality output with the HP DeskJet printer.



HP LaserJet Series II Printer

Delivers crisp publication-quality printing to help you project a professional and positive image.



HP LaserJet IID Printer

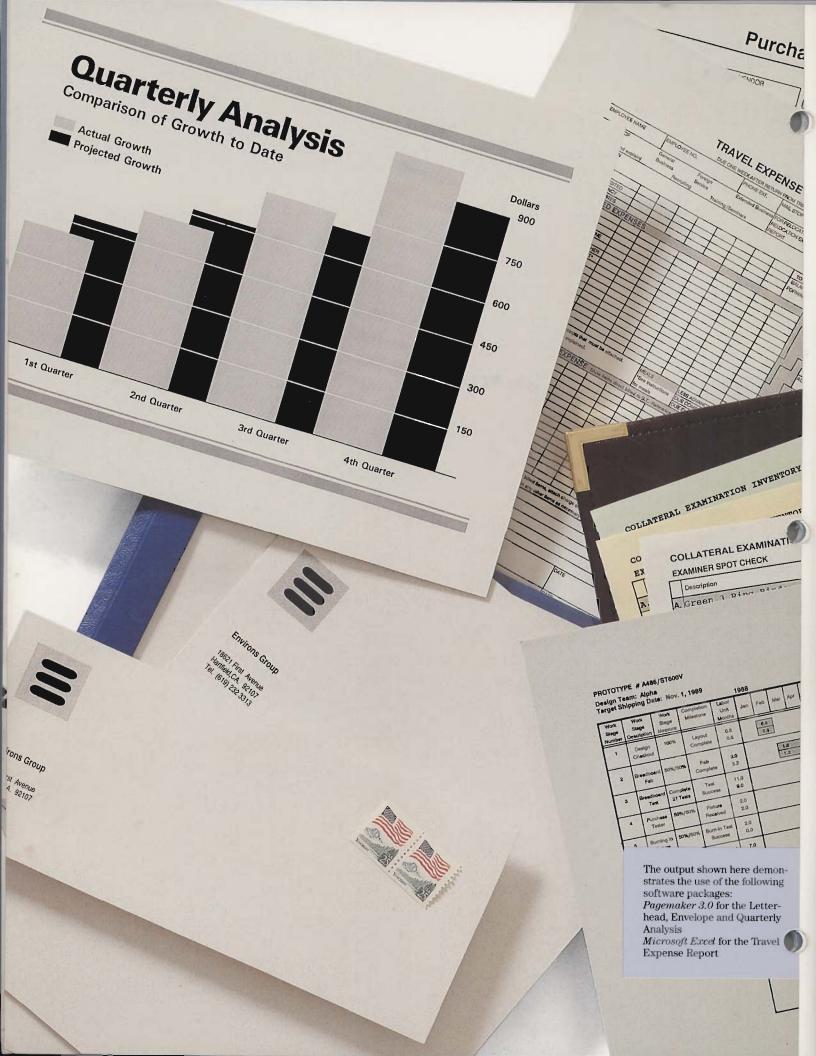
Combines
publication-quality
printing with
advanced paperhandling capabilities
to better meet your
higher-volume needs.



HP DeskJet Printer

Answers the need for a low-cost, easy-touse, personal printer that offers laserquality output.







Outstanding office products, skilled in the artistry of making favorable impressions.

HP ScanJet Plus scanner— Capture text and graphics for more persuasive communication.

Every picture tells a story. Since the HP ScanJet Plus scanner supports 256 levels of grayscale (8-bit), you get higher quality scanned images—exceptional performance at an unbelievable price. With the ScanJet Plus, you can take the images of the world around you and create *more* telling proposals, presentations, and newsletters. Save time by scanning printed text with the optical character recognition (OCR) capability of the ScanJet Plus, instead of rekeying it into your computer.

Quickly and easily scan photos, graphics, and line art with the convenient, copier-style, flatbed design. The bulk of a book, or even an oversized document won't prevent you from scanning the image. The flexible cover lets you scan almost anything that lies flat on the glass, from wallet-size to 8.5 x 11 inches. Add the optional document feeder so you can automatically scan up to 20 legal-size (8.5 x 14 inch) pages.

But there's even more to tell—every ScanJet Plus includes HP Scanning Gallery Plus software (HP Vectra, IBM PS/2, IBM XT/AT and compatibles) or HP Desk Gallery Plus software (Apple Macintosh) for scanning, editing, and manipulating the images. Size the image to fit the space or clip and crop just what you need. Use one of the many popular software packages the ScanJet Plus supports. When you're ready to print, the ScanJet Plus will match the resolution of your printer, from 12 to 1500 dots per inch.

Unleash your creativity with an HP ScanJet Plus scanner and LaserJet printer—powerful companions for sharpening your company's image.



HP PaintJet color graphics printer—Enrich your business reports and presentations with brilliant colors.

Creating color images hasn't been this easy or affordable since fingerpainting—and there's no mess.

Producing spectacular color at 180 x 180 dots-per-inch resolution, the PaintJet printer enlivens presentation overheads and documents with sharp imaging, shading, and background filling. Choose from a wide selection of colors, depending upon the capabilities of your software. The PaintJet also prints clear, near-letter-quality text for reports and presentation handouts, at a quick 167 characters per second.

The PaintJet supports all the popular word processing, spreadsheet, business graphics, and presentation programs, and works with IBM-compatible or Apple Macintosh computers.

You can also draw on HP's years of plotter experience to help you add impact to your presentations and business analysis reports. For offices with heavy workloads, the HP 7550 color desktop plotter offers high performance and automatic sheet feeding for transparency film and paper.

Become a more effective communicator with an HP PaintJet color graphics printer or an HP color desktop plotter.



HP ScanJet Plus Scanner

Enlivens your documents with photos, line art, and graphics—or saves rekeying time by scanning printed text.



HP PaintJet Color Graphics Printer

Enhances the quality and effectiveness of your business reports and presentations with high-resolution color graphics and near-letter-quality text.







Two office printing heavyweights that knock out the paperwork and stagger the competition.

And two quick and quiet contenders for personal productivity.

HP LaserJet 2000 printer— Lower departmental printing expenses with significant costper-page savings.

When you want to take command of your departmental printing needs, call on the HP LaserJet 2000 printer. Its winning combination of speed, memory, and flexibility stands up to the high-volume demands of PC networks and minicomputers.

This versatile printer dispenses word processing, data processing, and electronic publishing documents at up to 20 pages per minute—over twice as fast as most desktop laser printers. Each page will cost you about one-third the amount of a desktop laser—about one cent per page, excluding paper.

To support high-volume printing, the LaserJet 2000 prints up to 70,000 pages per month and comes with two 250-sheet input trays. Fill the input trays with your choice of letter, legal, ledger, A3, A4, and executive paper sizes. Increase the total input capacity up to 2500 pages with the optional 2000-sheet feeder—over 2 hours of continuous printing when all three trays are loaded.

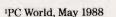
Make every page a success with 34 standard fonts and a variety of optional cartridge and disk-based fonts. With 1.5 megabytes of standard printer memory, expandable up to 5.5 megabytes, the LaserJet 2000 already holds plenty of fonts to make your documents more memorable.

When challenged by heavy office printing requirements; rely on the HP LaserJet 2000 departmental printer.

HP RuggedWriter 480 printer— Ranked as one of the best 24wire printers in its class.

The experts agree that the HP RuggedWriter 480 is one of the best 24-wire impact printers to step into the realm of office printing. The RuggedWriter, as one leading industry publication wrote, "... performs like a champ—delivering amazing speed, excellent print quality, and high-resolution graphics."¹

Printing draft quality at 480 characters per second and letter quality at 240 characters per second, the RuggedWriter can quickly print purchase orders, invoices, letters, and spreadsheets. Stop constantly changing paper types with simultaneous access to three separate paper paths—an adjustable tractor for z-fold paper up to 15 inches wide, a hand feeder for cut-sheet paper, and an optional cut-sheet feeder.



The office proficiency of the RuggedWriter is enhanced with a full range of print styles, pitches, and proportional spacing. With HP's PCL Printer Command Language (PCL) or Epson LQ 1000 emulation, you can produce excellent graphic images.

You don't have to be an expert to appreciate the HP RuggedWriter 480 printer, but when you select one for your office, everyone will know you've made a smart decision.

HP ThinkJet & QuietJet Series printers-Quietly handling a variety of personal printing needs.

Whether you're on the go or in the office, the HP ThinkJet is the durable lightweight, compact, ink-jet printer for personal productivity. When on the road, depend on the long battery life of ThinkJet (HP Model 2225B/P) to deliver about 200 pages between recharges. Since it prints at 150 characters per second, you don't have to wait long before dashing to your next assignment.

The HP QuietJet and QuietJet Plus ink-jet printers quietly handle a wide range of printing needs including graphics. When the work includes spreadsheets, the wider 15-inch carriage of the QuietJet Plus can accommodate them. Both print at 48 characters per second for nearletter-quality printing and at a brisk 192 characters per second for draft quality.

Team your HP, IBM, or IBMcompatible computer with the HP ThinkJet or HP QuietJet Series printer and take it with you on your way to success.



HP LaserJet 2000 Printer

Meets the highvolume printing requirements of departments with PC networks or minicomputers.



HP RuggedWriter 480 Printer

Handles a variety of impact printing needs, quickly and efficiently.



HP ThinkJet and QuietJet Series Printers

Offers quiet, fullfeatured, personal printing for business or home.



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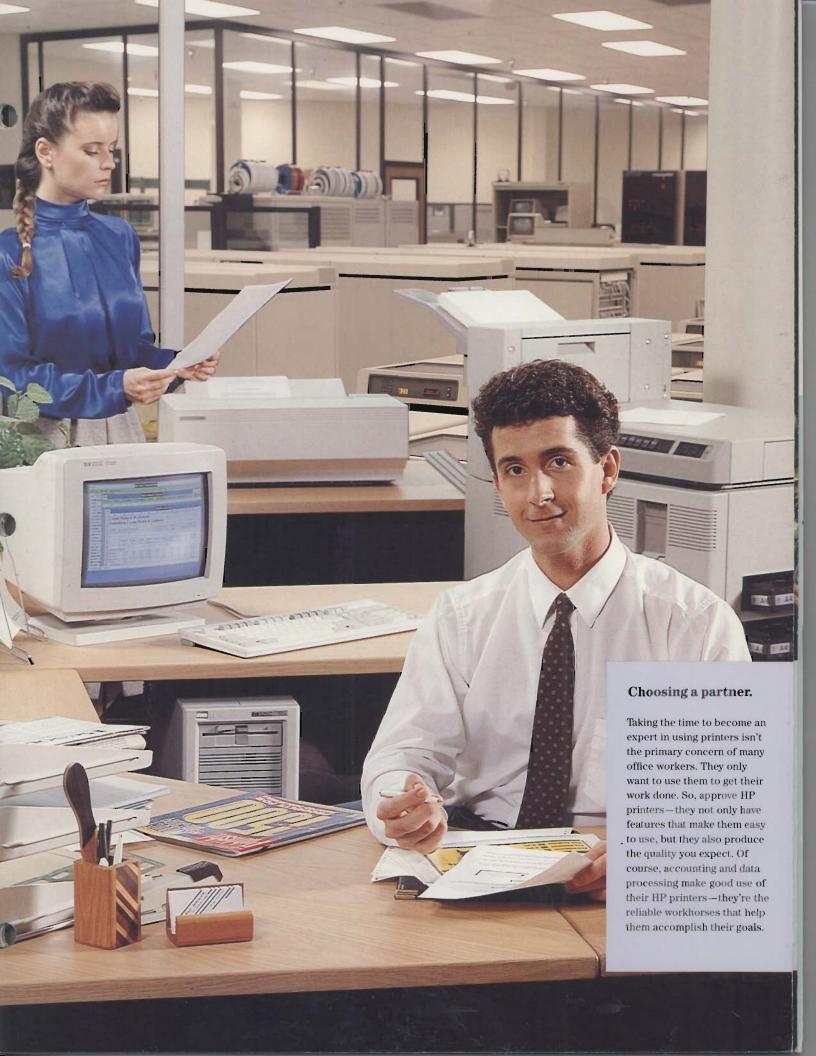
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HP is committed to success and excellence to better meet your business needs. Whether you're considering the purchase of one or a hundred printers, you'll find that HP products consistently set the standard in price/performance, compatibility, dependability, and support. By developing products that better meet your needs, HP strengthens your ability to achieve your goals.

Profiling the HP difference.

Price/Performance. HP is a worldwide leader because it designs every product to meet significant price/performance standards. Product performance is achieved through rigorous, on-going product testing and manufacturing expertise. Compare for yourself and discover an HP office product you'll always value.

Compatibility. Just one result of HP's commitment to excellence are products that can be used along with your existing hardware and software. Due to the industry-standard HP PCL printer language, you can use HP printers with most of the leading PC software packages.

Dependability. Building highquality, dependable products brings customers back to HP, year after year. Reliable HP printers lower operating costs and raise confidence. Buy an HP product and gain a long-term, hard-working office productivity tool.

Support. Worldwide, there are over 4,000 authorized HP dealer locations available to help you select the right HP office products and accessories to meet your business needs. Comprehensive service contracts are also available at sensible prices.

Deliver lasting impressions.

Turn to Hewlett-Packard for your office printing needs. The shortest distance from a good idea to a great impression is a line of HP printers.

Feature Comparison

FEATURES	LJII	LJHD	LJ2000	DJ	PJ	RW	ThJ	QJ, QJ+	7550
Letter Quality Text		•	•	•		•			
Near Letter Quality Text					•			•	
Draft Printing Mode				•		•	•	•	
Quiet Operation	•	•	•	•	•		•	•	
Automatic Sheet Feed	•	•	•			•			•
Continuous Pin Feed					•	•	•	•	
Envelope Capability	•								
Multi-Part Forms Printing						•			
Color Selection					•				•
Overhead Transparency Capability	•	٠			•				•
Wide Carriage						•			
Duplex Printing		•	•						
Multi- User	•	•	•			•			•
Personal Workstation		•		•	•	•	•	•	•

Automatic sheet feed is optional for the HP RuggedWriter 480 printer.

Wide carriage for QuietJet Series only applies to QuietJet Plus.

Specification Comparison Matrix

Printer	Printing Process	Print Speed	Graphics and Text Resolution	Fonts	Memory Size	Interfaces Available	Suggested Usage
HP LaserJet Series II Printer	Dry Electrophotography (Laser)	Up to 8 pages per minute	300 dpi (text and graphics)	Standard: 6 No. of cartridge slots: 2 Downloadable Per page: 16	512 kbytes Expandable by 1, 2, or 4 mbytes	Serial and Centronics parallel (standard)	Recommended: 5000 pages per month Maximum: 12,000 ppm
HP LaserJet IID Printer	Dry Electrophotography (Laser)	Up to 8 pages per minute	300 dpi (text and graphics)	Standard: 24 No. of cartridge slots: 2 Downloadable Limited only by memory	640 kbytes Expandable by 1, 2 or 4 mbytes	Serial and Centronics parallel (standard)	Recommended: 7500 pages per month Maximum: 16,000 ppm
HP LaserJet 2000 Printer	Dry Electrophotography (Laser)	Up to 20 pages per minute	300 dpi (text and graphics)	Standard: 34 No. of cartridge slots: 3 Downloadable	1.5 mbytes (expandable to 5.5 mbytes in 1 mbyte increments)	Serial, Centronics data products long and short available	Maximum: 70,000 ppm
HP DeskJet Printer	InkJet, Non-Impact, Dot Matrix Printing	120 cps (laser quality) 240 cps (draft)	300 dpi (text and full page graphics)	Standard: 4 No. of cartridge slots: 2	16 kbytes (buffer)	Serial and Centronics parallel	50 pages per day
	t, Dot	ity)	E	(S; 2)		ics parallel	
HP PaintJet Color Graphics Printer	Color InkJet, Non-impact, Dot Matrix Printing	Text – 167 cps (NLQ) Full color graphics <4 minutes per page	180 dpi (text and graphics)	Standard: 6	8 kbytes	Serial or Centronics parallel or HP-IB	50 pages per day
HP RuggedWriter 480 Printer	24-Wire Dot Matrix Impact Printing	480 cps (draft) 240 cps (NLQ)	180 dpi	N/A	2 kbytes (optional 16 kbytes with font cartridge)	Serial, Centronics parallel, and HP-IB	5000 pages per month
HP ThinkJet Printer (Series)	InkJet, Non-Impact, Dot Matrix Printing	150 cps (12-pitch)	96 dpi (text and graphics)	N/A	1 kbyte	Serial, Centronics parallel, and HP-IB	40 pages per day
HP QuietJet and HP QuietJet Plus Printers	InkJet, Non-impact Dot Matrix Printing	48 cps (NLQ) 160 cps (draft)	96 dpi (text) 192 dpi (graphics)	N/A	2 kbytes, expandable up to 18 kbytes	Serial, Centronics parallel, and HP-IB	40 pages per day

HP 7550 Plotter Specifications

Pens

Media Types

	Scanner Specifications	fications
Carousel holds 8 pens: fiber-tip, roller-ball, refillable drafting,	Scanner Type	Flatbed
or disposable drafting pens Overhead transparency film plotter paper glossy paper	Scanning Speed	$10~{\rm seconds}*$ for A4 size or letter size, line art or dither mode, $300~{\rm dpi}$
vellum, polyester film Auto sheet feed for regular plotter paper and overhead trans-	Output Resolution	12-1500 dpi selectable in 1 dpi increments
parency film only	Optical Resolution	300 dpi
210 X 297 mm, 297 X 420 mm (ISO A4, A3), 8.5 X 11 in., 11 X 17 in. (ANSI A,B)	Scaling	4 to 200% in 1% increments at 300 dpi resolution. Scaling range dependent upon resolution.
Up to 80.0 cm/s (31.5 ips) Up to 6 g pen acceleration	Document Handling	Handles single sheets, books, or odd-shaped documents. Automatic document feeder accepts up to 20 letter- or legal-
Smallest addressable step is 0.025 mm (0.001 in.)	Image Data Types	Line art, dithering patterns, grayscale (4-bit: 16 shades of
0.1 mm (0.004 in.) with a given pen	1	Bidy, or the population of gray)
	Interfaces	bluirectional for FC systems and SCS1 for Macincosti
Dual interface—RS-232-C and HP-IB	File Formats	TIFF, MS-Paint," PC-Paintbrush," Gem, EPSF
HP PC's and other mainframe systems, IBM computers and compatibles, Apple II and Macintosh computers	Supported Environments	HP Vectra, IBM PC-XT/AT and compatibles, IBM PS/2, Macintosh Plus, SE, II

Speed Acceleration

Media Sizes

Compatibility

Repeatability

Interfaces

Resolution

*Plus lamp warm-up time.





United States:

For the name of the authorized HP dealer near you, call toll-free 1-800-752-0900. Or contact one of HP's regional offices listed below:

Hewlett-Packard Company 4 Choke Cherry Road Rockville, MD 20850 301 670 4300

Hewlett-Packard Company 5201 Tollview Drive Rolling Meadows, IL 60008 312 255 9800

Hewlett-Packard Company 5161 Lankershim Blvd. No. Hollywood, CA 91601 818 505 5600

Hewlett-Packard Company 2015 South Park Place Atlanta, GA 30339 404 955 1500

Canada:

Hewlett-Packard Ltd. 6877 Goreway Drive Mississauga, Ontario L4V1M8 416 678 9430

Australia/New Zealand:

Hewlett-Packard Australia Ltd. 31–41 Joseph Street Blackburn, Victoria 3130 Melbourne, Australia 03 895 2895

Europe/Africa/Middle East:

Hewlett-Packard S.A. Central Mailing Department P.O. Box 529 1180 AM Amstelveen The Netherlands 31 20/547 9999

Far East:

Hewlett-Packard Asia Ltd. 22/F Bond Centre West Tower 89 Queensway Central, Hong Kong 5 848 7777

Japan:

Yokogawa Hewlett-Packard Ltd. 29-21, Takaido-Higashi 3-chome Suginami-ku, Tokyo 168 03 331 6111

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