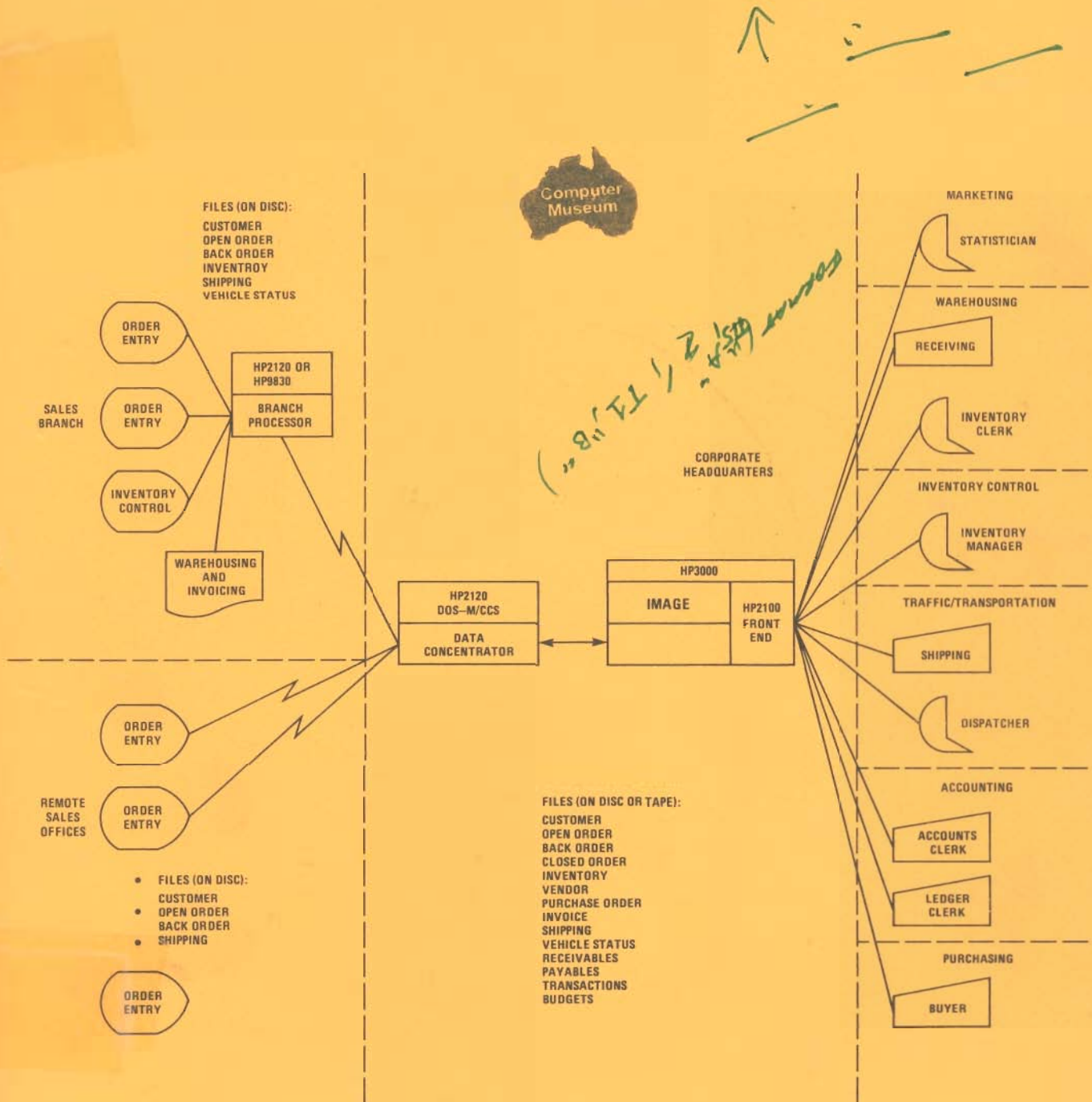


# INTRODUCTION TO HP IMAGE/3000



PRELIMINARY  
 SALES TRAINING MANUAL

DATA SYSTEMS  
 INDUSTRIAL MARKETING

## INTRODUCTION

# INTRODUCTION

*Information management* is becoming industry's most pressing concern — both from a cost-reduction point of view and an organizational efficiency standpoint. Hewlett-Packard has recognized, through its own sales experience and industry observations, that many automated information systems are not responsive to management's needs. The HP IMAGE/3000 has been especially developed to implement a successful, integrated information system.

Information flow is concerned with two main tasks: *data collection* and *data distribution*. Both these tasks depend upon individual conditions within a particular firm for their organizational solution. These conditions vary to an extra ordinary degree with the type of business, size of firm, and the firm's structure. This means that new technical developments are required to ensure more accurate and faster methods of data processing. Because of HP's recent advancements in applications technology, a *data base* has been structured which yields timely, accurate information to all levels of management. The HP IMAGE/3000 applies this new application technology to standard business functions, such as accounting and order processing, as well as to such strategic applications as inventory management and control.

Comprised of independent — but interrelated — subsystems, the IMAGE/3000 is based upon a logical approach for modular implementation. Collectively, these subsystems meet the information processing requirements of an entire organization. Developed on the *data base* concept of capturing data, and distributing that data to widely dispersed areas, the IMAGE/3000 system serves both *short term* and *long run* information management requirements. The HP IMAGE/3000 subsystems may be implemented on a logically sequenced priority basis to satisfy specific needs while at the same time building a foundation for follow-on subsystems. Not only does this yield immediate, tangible results, but it also builds a total system solution which reduces duplication of data flow.

This *preliminary* training manual is intended as an aid in training HP field sales personnel. The manual covers the basic concepts of HP IMAGE/3000 system development and the manner in which those concepts are implemented. The manual will be updated as more information becomes available. Whole sections may even be added as the need arises. In the meantime, if you have suggestions or contributions of your own, please let us know about them. Additional copies of this manual may be obtained from the *Data Systems Industrial Marketing Department*.

**HP Computer Museum**  
**[www.hpmuseum.net](http://www.hpmuseum.net)**

**For research and education purposes only.**

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**THE DATA BASE**

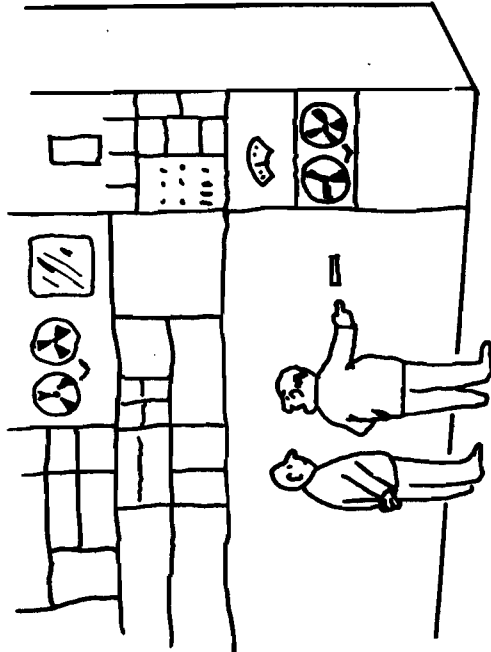
DEFINITION

THE TERM *DATA BASE* IS USED TO DESCRIBE A COLLECTION OF DATA (RECORDED ON A DISC) STRUCTURED IN SUCH A WAY THAT THERE EXIST METHODS TO CROSS-REFERENCE AND LINK THE DATA.

DEFINITION



DATA BASE MANAGEMENT

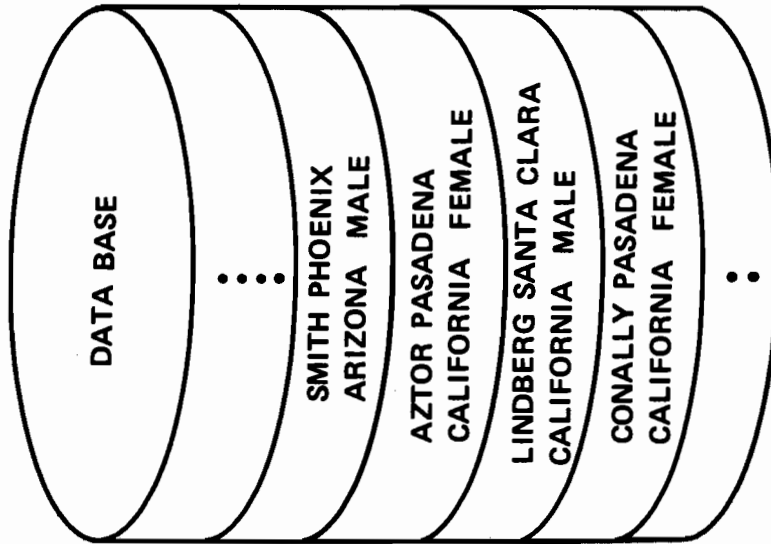


"THE MACHINE THEN SELECTS THE LIKELY EQUATIONS FROM A COMPLICATED PATTERN OF THEORETICAL PROBABLES. IT CALCULATES THESE, AND THE CORRECT ANSWER IS PRINTED ON A CARD. THEN OUR MISS SWENSON FILES THEM GOD KNOWS WHERE, AND WE CAN NEVER FIND THE DAMN THINGS AGAIN."

DATAMATION

DATA BASE MANAGEMENT

FILE STRUCTURE



RECORD N

RECORD N+1

RECORD N+2

RECORD N+3

FILE STRUCTURE

## ATTRIBUTE-VALUE PAIRS

IMAGINE A DATA BASE CONTAINING INFORMATION ABOUT ALL U.S. CITIZENS.  
THE INFORMATION CONSISTS OF:

- NAME
- CITY
- STATE
- SEX

THE WORDS *NAME*, *CITY*, *STATE*, AND *SEX* ARE CALLED *ATTRIBUTES*.

THE ACTUAL DATA RECORDED IN THE DATA BASE ("SMITH", "PHOENIX",  
"ARIZONA", "MALE") ARE THE *VALUES*.

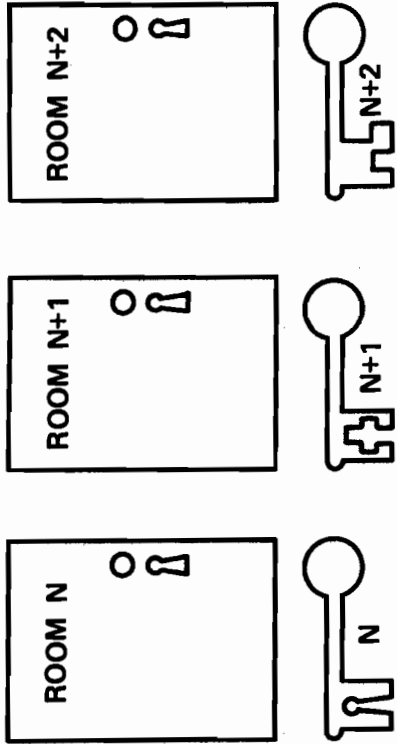
AN ATTRIBUTE AND ITS ASSOCIATED VALUES FORM *ATTRIBUTE-VALUE PAIRS*.

SOME EXAMPLES:

NAME -- SMITH  
CITY -- PHOENIX  
NAME -- AZTOR  
STATE -- CALIFORNIA  
STATE -- ARIZONA

ATTRIBUTE-VALUE PAIRS

KEYS



RECORDS ARE ACCESSED BY USING SOME CONVENIENT ATTRIBUTE-VALUE  
PAIRS. FOR EXAMPLE:

CITY - PASADENA  
STATE - CALIFORNIA

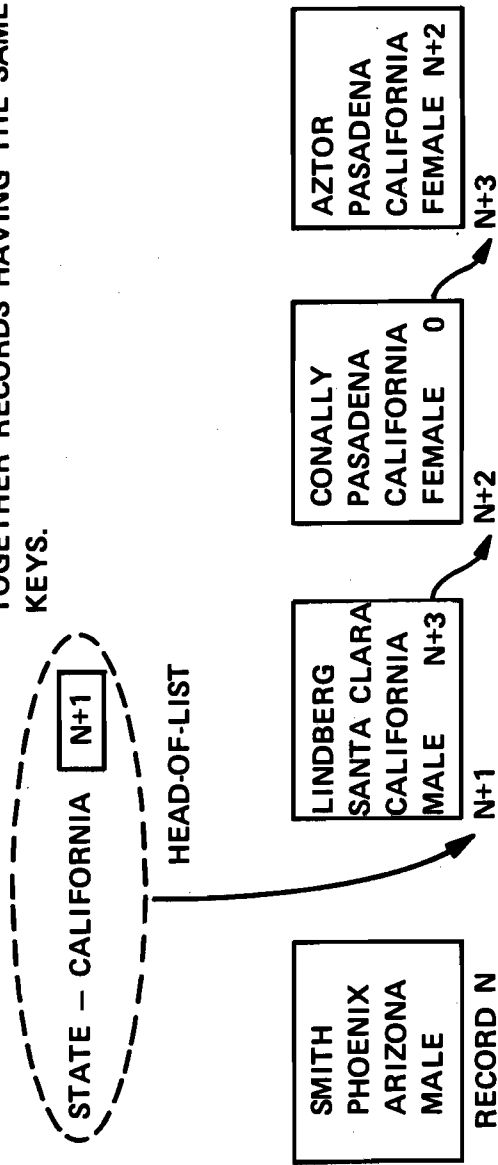
SUCH ATTRIBUTE-VALUE PAIRS ARE CALLED KEYS.

KEYS

LINKS

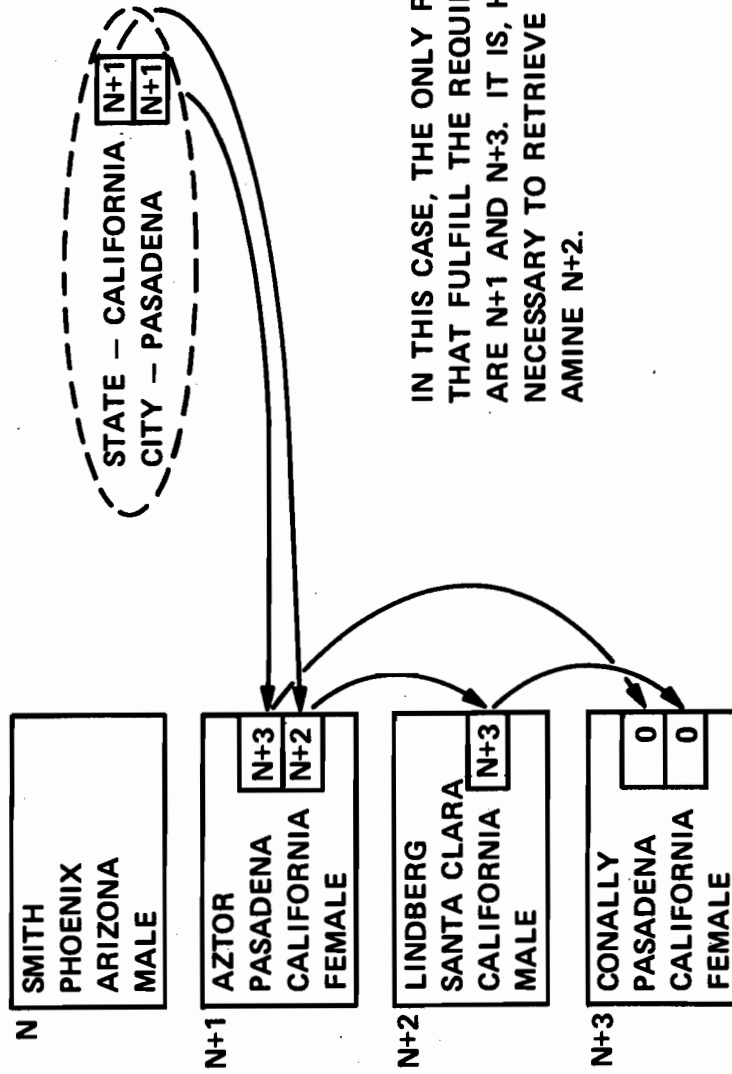
SOME KEYS, LIKE STATE - CALIFORNIA, QUALIFY MORE THAN ONE RECORD FOR ACCESS. ONE WAY TO FIND ALL QUALIFIED RECORDS IS TO SERIALLY SCAN THE DATA BASE AND EXAMINE EACH RECORD FOR THE OCCURENCE OF THE SPECIFIED KEY. THIS IS OBVIOUSLY NOT A FEASIBLE METHOD.

A MORE EFFICIENT METHOD IS TO LINK TOGETHER RECORDS HAVING THE SAME KEYS.



## KEY DIRECTORY

A DATA RECORD MAY HAVE MORE THAN ONE KEY WHICH MEANS THAT IT MAY BE IN MORE THAN ONE LIST. SUPPOSE IT IS DESIRED TO ACCESS ALL RECORDS CONTAINING THE KEYS CITY - PASADENA AND STATE - CALIFORNIA.

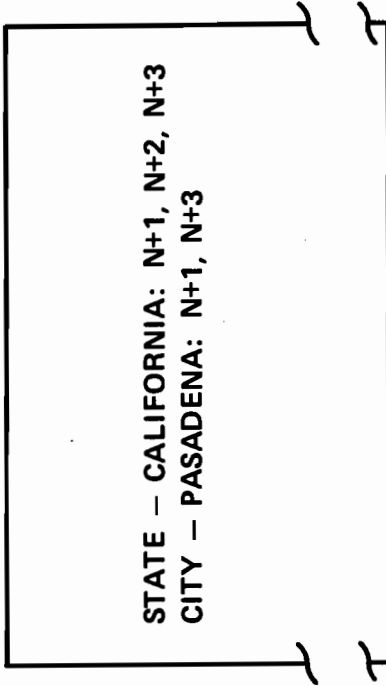


IN THIS CASE, THE ONLY RECORDS THAT FULFILL THE REQUIREMENTS ARE N+1 AND N+3. IT IS, HOWEVER, NECESSARY TO RETRIEVE AND EXAMINE N+2.

KEY DIRECTORY

KEY DIRECTORY (CON'T)

THE PROBLEM DESCRIBED ON THE PREVIOUS PAGE CAN BE OVERCOME USING  
A DIRECTORY CONTAINING ALL KEYS AND THEIR ASSOCIATED RECORD  
ADDRESSES.



IT IS THEN QUITE EASY TO UPDATE AND RETRIEVE THE REQUIRED RECORDS.  
THIS ELIMINATES ANY UNNECESSARY RETRIEVING.

KEY DIRECTORY (CON'T)

# ENTRIES

A MASTER ENTRY CONTAINS INFORMATION COMMON TO ALL OF ITS DETAIL RECORDS

240805N019300332200  
 NEELY SALES DIVISION  
 3939 LANKERSHIM BLVD  
 NORTH HOLLYWOOD CALIF 91604



SAME

PLEASE CONTACT YOUR LOCAL HEWLETT-PACKARD SALES OFFICE FOR INSTRUCTIONS BEFORE RETURNING MATERIAL TO HEWLETT-PACKARD COMPANY.

NEELY SALES DIVISION  
 3501 CARUENGA  
 HOLLYWOOD CALIF 90028

U.S. REG. NO. 100034-0001100000  
 D-4325-16  
 DEMO STOCK

## MASTER ENTRY ITEMS (1 PER ORDER)

- CUSTOMER NAME
- CUSTOMER ADDRESS
- SHIP TO NAME
- SHIP TO ADDRESS
- CUSTOMER NUMBER
- SALESMAN NUMBER
- CUSTOMER TYPE
- TRC CODE
- DATE
- ORDER NUMBER

## DETAIL ENTRY ITEMS (MULTIPLE PER ORDER)

- ITEM NUMBER
- MANUFACTURING DIVISION
- SUPPLYING DIVISION
- PRODUCT NUMBER
- OPTION NUMBER
- DESCRIPTION
- PRICE
- ORDER NUMBER

NOTICE THAT THE ITEM THAT TIES THE WHOLE THING TOGETHER IS ORDER NO. THIS IS CALLED THE KEY ITEM OR CHAIN ITEM.

| ITEM NO. | YEAR | QTY | UNIT PRICE | AMOUNT                    | DESCRIPTION | ITEM NO. | UNIT PRICE | AMOUNT                    |
|----------|------|-----|------------|---------------------------|-------------|----------|------------|---------------------------|
| 015      | 22   | 22  | 01         | 2761A OPTICAL MARK        | 206250      | 01       | 206250     | 2761A OPTICAL MARK        |
| 5        | 22   | 22  | 01         | 4007 OPTN 200 CARDS       | 0000        | 01       | 0000       | 4007 OPTN 200 CARDS       |
| 025      | 22   | 22  | 01         | 12602A PARALLEL INTERFACE | 71250       | 01       | 71250      | 12602A PARALLEL INTERFACE |

PRICES ARE LIST LESS 25%  
 RESALE

2775.

ALL CLAIMS FOR LOSS OR DAMAGE IN TRANSPORT MUST BE MADE AGAINST THE CARRIER. PRICES LISTED ARE FACTORY SUGGESTED RETAIL PRICES. ALL PRICES ARE NET. ALL PRICES ARE IN U.S. DOLLARS. ALL PRICES ARE NET. ALL PRICES ARE IN U.S. DOLLARS. ALL PRICES ARE NET.

ENTRIES



## DATA SETS

ORDER MASTER DATA SET

|   |  |   |  |  |  |  |
|---|--|---|--|--|--|--|
| 1 |  | A |  |  |  |  |
| 2 |  | A |  |  |  |  |
| 3 |  | A |  |  |  |  |
| 4 |  | A |  |  |  |  |
| 5 |  | A |  |  |  |  |
| 6 |  | A |  |  |  |  |
| 7 |  | A |  |  |  |  |

**DETAIL DATA SET**

## SERIAL/DIRECT ACCESS

WHEN ENTRIES ARE PLACED ON THE DISC, IN AN IMAGE DATA SET, THEY ARE CALLED RECORDS. ITEMS ARE CALLED FIELDS. FOR ALL PRACTICAL PURPOSES, ENTRY AND RECORD ARE SYNONYMS AS ARE ITEM AND FIELD. FOR THE REMAINDER OF THIS DOCUMENT ENTRY AND ITEM ARE USED WHEN REFERENCING INFORMATION EXTERNAL TO THE COMPUTER SYSTEM WHILE RECORD AND FIELD ARE USED TO REFERENCE IMAGE DATA SETS ON THE DISC.

IMAGE DATA SETS CONSIST OF A RESERVED SPACE ON A DISC. THIS SPACE IS BROKEN INTO SMALLER SPACES EACH LARGE ENOUGH TO HOLD ONE RECORD. WITHIN AN IMAGE DATA SET, THERE ARE N SUCH RECORD SPACES.

RECORDS ARE ADDRESSED BY RECORD NUMBER: YOU MAY EITHER ADDRESS A PARTICULAR RECORD (DIRECT) OR YOU MAY ADDRESS THE ONE FOLLOWING THE LAST RECORD ACCESSED (SERIAL).

**EXAMPLE:**

DIRECT ACCESS TO RECORD 6. THE NEXT SERIAL ACCESS WOULD BE TO RECORD 7. RECORDS MAY BE CREATED, MODIFIED, OR REPLACED BY NUMBER.

DETAIL DATA SET

|   |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |  |

ENTRY  
(RECORD)  
NUMBER

|     |  |  |  |  |  |  |  |
|-----|--|--|--|--|--|--|--|
| N-5 |  |  |  |  |  |  |  |
| N-4 |  |  |  |  |  |  |  |
| N-3 |  |  |  |  |  |  |  |
| N-2 |  |  |  |  |  |  |  |
| N-1 |  |  |  |  |  |  |  |
| N   |  |  |  |  |  |  |  |

DATA ITEMS (FIELDS)



## MULTIPLE CHAINS

A DETAIL DATA SET MAY HAVE MULTIPLE CHAIN AND SORT FIELDS. IN THE CASE OF THE DATA SET AT THE LEFT, THE FOLLOWING CHAINS WOULD BE CREATED:

| DETAIL DATA SET |   |   |     |
|-----------------|---|---|-----|
| 1               | 6 | C | •   |
| 2               | 8 | A | ••• |
| 3               | 2 | D | •   |
| 4               | 1 | F | ••  |
| 5               | 5 | A | •   |
| 6               | 7 | X | •   |
| 7               | 2 | F | ••• |
| 8               | 4 | G | ••  |
|                 |   |   |     |
| N-5             | 8 | A | ••  |
| N-4             | 3 | X | •   |
| N-3             | 3 | F | ••• |
| N-2             | 4 | C | •   |
| N-1             | 1 | A | •   |
| N               | 2 | A | ••  |

ENTRY (RECORD) NUMBER

SORT 1 FIELD

CHAIN 1 FIELD

CHAIN 2 FIELD

SORT 2 FIELD

DATA ITEMS (FIELDS)

CHAIN 1  
 A1 C4 D2 F1 G4 X3  
 A2 C6 F2 F3  
 A5  
 A6  
 A8

CHAIN 2  
 •1 ••2 •••1  
 •1 ••3 •••1  
 •5 ••4 •••8  
 •6  
 •7  
 •7  
 •9

THUS — THE SAME DATA SET CAN BE ACCESSED IN DIFFERENT LOGICAL SEQUENCES

MULTIPLE CHAINS

**MASTER DATA SET**

# SERIAL/DIRECT/RANDOM ACCESS

MASTER ENTRY DATA SETS CAN BE ADDRESS-ED EITHER BY RECORD NUMBER OR BY THE VALUE OF THE KEY FIELD. RECORD NUMBER ADDRESSING IS SIMILAR TO THAT FOR DETAIL ENTRY DATA SETS.

WHEN A MASTER RECORD IS ADDRESSSED BY A KEY FIELD VALUE, THE FOLLOWING HAPPENS:



THUS - WHEN YOU ADDRESS A MASTER RECORD BY ORDER NUMBER, THE ORDER NUMBER IS CONVERTED TO A RECORD NUMBER FROM 1 TO N. FOR INSTANCE, LET'S SAY THAT THE RANDOMIZING ROUTINE FOR A ONE LETTER ORDER NUMBER IS THE BINARY VALUE OF THE LETTER MODULO FOR THE DATA SET SIZE. FOR A MASTER DATA SET OF SIZE 16, THE FOLLOWING WOULD BE THE RECORD NUMBER:

| MASTER DATA SET |       |
|-----------------|-------|
| 1               | A     |
| 2               | EMPTY |
| 3               | C     |
| 4               | D     |
| 5               | EMPTY |
| 6               | F     |
| 7               | G     |
| 8               | X     |
| 9               | EMPTY |
| 10              |       |
| 11              |       |
| 12              |       |
| 13              |       |
| 14              |       |
| 15              |       |
| 16              | EMPTY |

RECORD (ENTRY) NUMBER

KEY FIELD

DATA ITEMS (FIELDS)

| ORDER NO. | BINARY VALUE | MODULO 16 |
|-----------|--------------|-----------|
| A         | 65           | 1         |
| C         | 67           | 3         |
| D         | 68           | 4         |
| F         | 70           | 6         |
| G         | 71           | 7         |
| X         | 88           | 8         |



## RANDOMIZING AND SYNONYMS

IN ANY *RANDOMIZING ALGORITHM* THERE IS A DANGER THAT MORE THAN ONE KEY FIELD VALUE WILL RANDOMIZE TO AN IDENTICAL RECORD NUMBER. A SET OF THESE KEY ITEM VALUES ARE CALLED SYNONYMS.

WHEN THIS HAPPENS, IMAGE 3000 LOOKS FOR THE NEXT AVAILABLE EMPTY SPACE AND ALLOCATES THAT RECORD SPACE TO THE SYNONYM. THE SYNONYMS ARE LINKED THROUGH A *SYNONYM CHAIN*.

CONSIDER THAT WE ADD THE FOLLOWING RECORDS TO THE PREVIOUS EXAMPLE:

| ORDER NUMBER | BINARY VALUE | PRIMARY RECORD ADDRESS | ASSIGNED RECORD ADDRESS |
|--------------|--------------|------------------------|-------------------------|
| H            | 72           | 8                      | 9                       |
| J            | 74           | 10                     | 10                      |
| Q            | 81           | 1                      | 2                       |

WHEN THESE RECORDS ARE ADDRESSED, IMAGE SEEKS TO THE PRIMARY ADDRESS FOR THE KEY ITEM VALUE AND THEN FOLLOWS THE CHAIN UNTIL THE IDENTICAL KEY VALUE IS FOUND. THUS - A, C, D, F, G, X AND J CAN BE FOUND WITH ONE ACCESS WHILE Q AND H MAY TAKE TWO.

MASTER DATA SET

|    |   |
|----|---|
| 1  | A |
| 2  | Q |
| 3  | C |
| 4  | D |
| 5  | F |
| 6  | G |
| 7  |   |
| 8  | X |
| 9  | H |
| 10 | J |
| 11 |   |
| 12 |   |
| 13 |   |
| 14 |   |
| 15 |   |
| 16 |   |

RECORD (ENTRY) NUMBER

KEY FIELD

DATA ITEMS (FIELDS)

*h to*



## COMPLICATIONS

WHEN SYNONYM CHAINS ALREADY EXIST, AND A NEW KEY FIELD VALUE MAPS INTO A PRIMARY LOCATION ALREADY OCCUPIED BY A SYNONYM OF ANOTHER CHAIN, THE SYNONYM MUST BE MOVED AND THE NEW RECORD LOCATED IN ITS PRIMARY LOCATION.

FOR INSTANCE, CONSIDER THAT ORDER NUMBER "I" IS ADDED TO THE MASTER DATA SET:

|    |   |  |
|----|---|--|
| 1  | A |  |
| 2  | Q |  |
| 3  | C |  |
| 4  | D |  |
| 5  | F |  |
| 6  | G |  |
| 7  |   |  |
| 8  | X |  |
| 9  | I |  |
| 10 | J |  |
| 11 | H |  |
| 12 |   |  |
| 13 |   |  |
| 14 |   |  |
| 15 |   |  |
| 16 |   |  |

RECORD (ENTRY) NUMBER

- I MAPS TO RECORD ADDRESS 9
- 9 IS ALREADY OCCUPIED BY H (A SYNONYM OF X)
- H IS MOVED TO 11 (THE NEXT AVAILABLE ADDRESS)
- X IS CHAINED TO THE NEW H AT 11
- I IS PLACED IN 9

THIS APPROACH ASSURES THAT AS MANY KEY VALUES AS POSSIBLE ARE LOCATED AT THEIR PRIMARY ADDRESSES, AND THAT WITHIN THIS CRITERIA THEIR SYNONYMS ARE LOCATED AS CLOSE TO THEIR PRIMARY AS POSSIBLE.

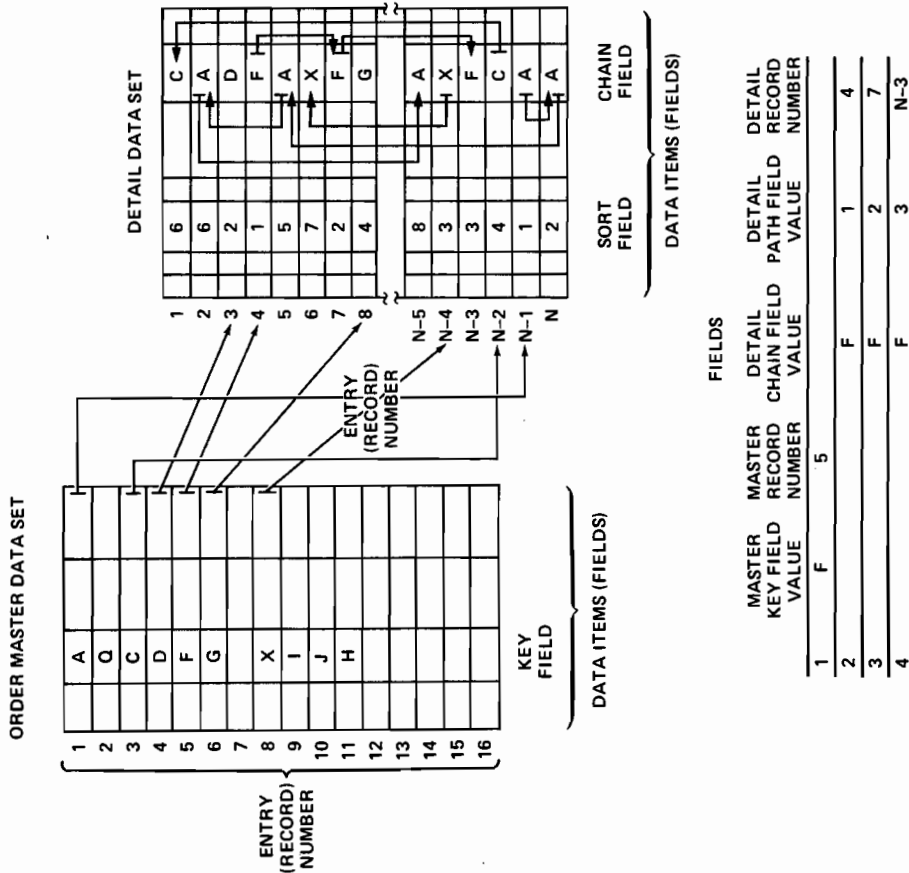
*note*

DATA ITEMS (FIELDS)

## COMPLICATIONS

**DATA SET  
RELATIONSHIPS**

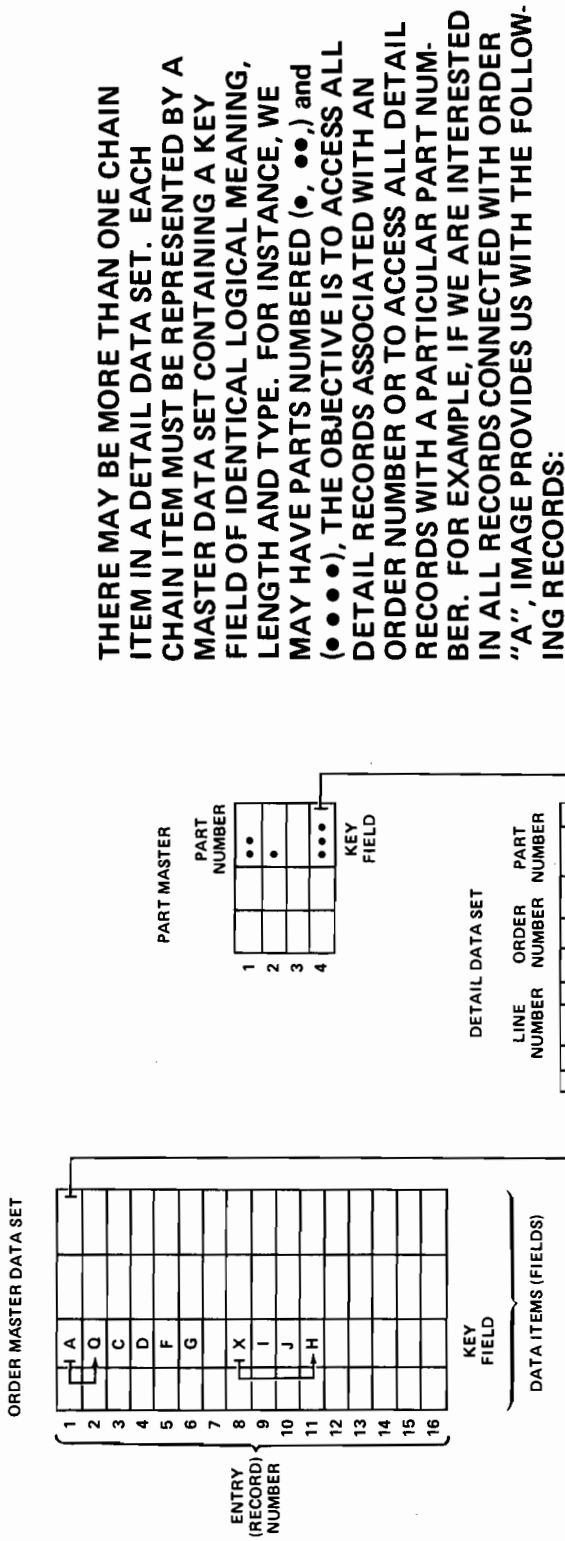
## SINGLE MASTER/SINGLE DETAIL



A DETAIL DATA SET CONSISTS OF SUBSETS OF RECORDS WITH IDENTICAL CHAIN FIELD VALUES CHAINED TOGETHER IN ORDER OF PATH FIELD VALUES OR, IF NO SORT FIELD EXISTS, IN RANDOM ORDER. THE FIRST DETAIL RECORD IN SUCH A CHAIN IS CALLED THE HEAD OF CHAIN RECORD. IN ORDER TO GET TO THE HEAD OF CHAIN RECORD, THE USER MUST GO THROUGH A MASTER DATA SET. IN FACT, EACH DETAIL DATA SET MUST HAVE AT LEAST ONE MASTER DATA SET. THE CHAIN FIELD OF THE DETAIL MUST HAVE THE SAME MEANING, LENGTH AND TYPE AS THE KEY FIELD OF ITS MASTER DATA SET (ALTHOUGH IT MAY BE NAMED DIFFERENTLY). FOR INSTANCE, IF YOU WISH TO ACCESS ALL OF THE MASTER AND DETAIL RECORDS ASSOCIATED WITH ORDER NUMBER "F", IMAGE FIRST ACCESSES THE MASTER RECORD FOR F. THIS RECORD POINTS TO THE HEAD OF THE "F" CHAIN IN THE DETAIL SET. THIS CHAIN IS FOLLOWED UNTIL ITS END.

SINGLE MASTER/SINGLE DETAIL

# MULTIPLE MASTER/SINGLE DETAIL



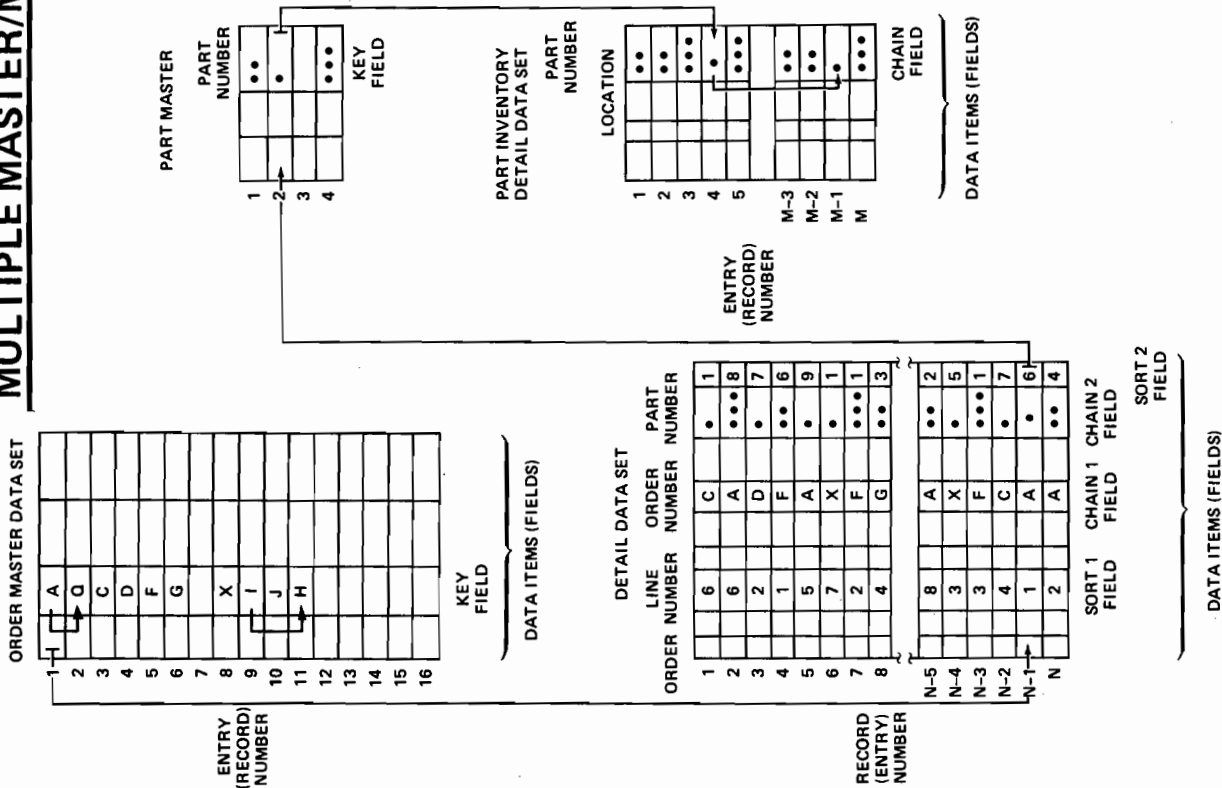
THERE MAY BE MORE THAN ONE CHAIN ITEM IN A DETAIL DATA SET. EACH CHAIN ITEM MUST BE REPRESENTED BY A MASTER DATA SET CONTAINING A KEY FIELD OF IDENTICAL LOGICAL MEANING, LENGTH AND TYPE. FOR INSTANCE, WE MAY HAVE PARTS NUMBERED (•, ••,) and (••••), THE OBJECTIVE IS TO ACCESS ALL DETAIL RECORDS ASSOCIATED WITH AN ORDER NUMBER OR TO ACCESS ALL DETAIL RECORDS WITH A PARTICULAR PART NUMBER. FOR EXAMPLE, IF WE ARE INTERESTED IN ALL RECORDS CONNECTED WITH ORDER "A", IMAGE PROVIDES US WITH THE FOLLOWING RECORDS:

|                     |     |    |
|---------------------|-----|----|
| ORDER MASTER RECORD | 1   | A  |
| DETAIL RECORD       | N-1 | A1 |
| DETAIL RECORD       | N   | A2 |
| DETAIL RECORD       | 5   | A5 |
| DETAIL RECORD       | 2   | A6 |
| DETAIL RECORD       | N-5 | A8 |

IF WE ARE INTERESTED IN PART NUMBER (••••) WHICH RANDOMIZES INTO ENTRY 4, IMAGE PROVIDES:

|                    |     |       |
|--------------------|-----|-------|
| PART MASTER RECORD | 4   | ••••  |
| DETAIL RECORD      | 7   | ••••1 |
| DETAIL RECORD      | N-3 | ••••1 |
| DETAIL RECORD      | 2   | ••••8 |

# MULTIPLE MASTER/MULTIPLE DETAIL



IT IS POSSIBLE TO HAVE MORE THAN ONE DETAIL DATA SET FOR EACH MASTER DATA SET. THIS MULTIPLE DETAIL/MULTIPLE MASTER SCHEME OPENS UP AN INFINITE VARIETY OF PATHS THROUGH A DATA BASE. CONSIDER THE DATA BASE SHOWN.

HERE'S WHAT IMAGE WILL HELP YOU DO:

- IMAGE FINDS THE "A" MASTER AT LOCATION 1 OF THE ORDER MASTER.
- IMAGE WILL THEN LINK TO THE FIRST LINE NUMBER IN THE ORDER DETAIL (ENTRY N-1).
- THIS DETAIL ENTRY CONTAINS THE PART NUMBER (6) WHICH ENABLES IMAGE TO SEEK DIRECTLY INTO THE PART MASTER TO LOCATION 2.
- FROM THIS POINT, IMAGE CAN LINK TO THE PART DETAIL HEAD OF CHAIN (LOCATION 4). THE PHYSICAL LOCATION OF THE PARTS NECESSARY TO FILL THE REQUIREMENTS OF ORDER "A" CAN NOW BE DETERMINED.

MULTIPLE MASTER/MULTIPLE DETAIL

## DATA SCHEMA

## DATA BASE SYSTEM

A COLLECTION OF RELATED DATA SETS IS A DATA BASE. AN EXAMPLE OF A DATA BASE MIGHT BE AN INVENTORY DATA BASE AS SHOWN ON THE PREVIOUS PAGES.

SOME OF THE DATA SETS INCLUDED IN THE INVENTORY DATA BASE ARE:

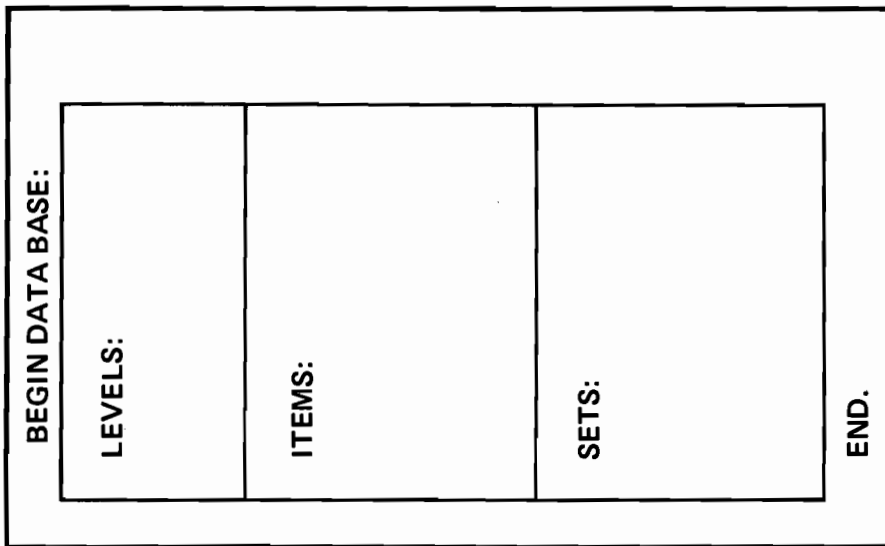
- ORDER MASTER
- PART MASTER
- ORDER DETAIL
- PART DETAIL

THE FIELDS, RECORDS, AND DATA SETS COMPRISING A DATA BASE ARE DEFINED TO IMAGE VIA A DATA SCHEMA.

A DATA SCHEMA CONSISTS OF THREE MAIN SECTIONS: LEVELS, ITEMS AND SETS. LEVELS HAVE TO DO WITH PRIVACY WHICH IS NOT DISCUSSED HERE.

IN THE ITEMS SECTION; THE USER DEFINES THE NAME, LENGTH AND TYPE OF EACH FIELD IN HIS DATA BASE. A FIELD NEED ONLY BE DEFINED ONCE EVEN THOUGH IT MIGHT APPEAR IN SEVERAL DATA SETS WITHIN THE BASE.

IN THE SETS SECTION, EACH SET IS DEFINED IN TERMS OF THE TYPE OF DATA SET, THE FIELDS INCLUDED, AND THE RELATION TO OTHER DATA SETS.



DATA BASE SYSTEM

## ITEMS

### ITEMS

#### FIELD NAME

EXAMPLES: DATE  
ORDER  
CUSTOMER

#### FIELD SPECIFICATIONS

SOME POSSIBLE FIELD TYPES ARE:

- I - BINARY NUMBER (WORD)
- K - LOGICAL (WORD)
- R - FLOATING POINT (WORD)
- X - ASCII CHARACTER (BYTE)
- Z - ZONED DECIMAL (BYTE)
- P - PACKED DECIMAL (HALF BYTE)

#### EXAMPLES:

- I - SINGLE 16-BIT BINARY NUMBER
- I2 - SINGLE 32-BIT BINARY NUMBER
- 2I2 - TWO 32-BIT BINARY NUMBERS
- 3P8 - THREE 8-DIGIT PACKED DECIMAL NUMBERS

#### ILLUSTRATIVE ITEMS

DATE, 3I;  
ORDER, X8;  
CUSTOMER, X30;

EACH LOGICAL ITEM TO BE INCLUDED IN AN IMAGE 3000 DATA BASE IS DEFINED IN THE DATA SCHEMA. SUBSEQUENTLY, THESE ITEMS ARE INCLUDED IN THE DEFINITIONS OF MASTER AND DETAIL DATA SETS. SUCH A REFERENCE TO AN ITEM NAME CALLS OUT THE DEFINITION OF THE ITEM AND PLACES THAT ITEM AS A FIELD IN MASTER AND DETAIL RECORDS. ITEMS ARE DEFINED IN TERMS OF:

- NUMBER OF SUB-ITEMS WITHIN THE ITEM. FOR INSTANCE, THERE MAY BE THREE FLOATING POINT WORDS OR TWO ASCII STRINGS OF TEN BYTES EACH.
- TYPE OF DATA: FLOATING, FIXED CHARACTER STRING, ETC.
- NUMBER OF UNITS WITHIN A SUB-ITEM.



### ITEMS



## MASTER DATA SETS

### MASTER SETS

NAME: NAME OF THE DATA SET, [MANUAL/M  
AUTOMATIC/A]

ENTRY: NAME(S) OF FIELD(S) INCLUDED IN THE  
DATA SET. ONE OF THESE FIELDS IS THE  
FIELD ON WHICH THE MASTER IS ORGAN-  
IZED (HASHED). THE FORMAT OF SUCH A  
KEY FIELD IS:

NAME OF THE FIELD (N), WHERE (N) IS THE  
NUMBER OF DETAIL FIELDS WITHIN THE  
DATA BASE WHICH TIE BACK TO THE MAS-  
TER KEY FIELD.

STORAGE: NUMBER OF RECORD SPACES IN THE DATA  
SET.

### ILLUSTRATIVE MASTER SETS:

|   |          |  |
|---|----------|--|
| 1 | NAME:    | ORDER.MSTR,MANUAL;                             |
|   | ENTRY:   | CUSTOMER,ADDRESS,SALESMAN,ORDER,<br>NUMBER(2); |
|   | STORAGE: | 1000;  |
| 2 | NAME:    | PART.MSTR,AUTOMATIC;                           |
|   | ENTRY:   | PART.NO(1);                                    |
|   | STORAGE: | 2500;  |

THERE ARE TWO TYPES OF MASTER DATA SETS:  
MANUAL AND AUTOMATIC. A MANUAL MASTER CON-  
SISTS OF A KEY FIELD AND A NUMBER OF OTHER  
FIELDS. RECORD ENTRIES TO MANUAL MASTER  
DATA SETS ARE MADE BY THE APPLICATIONS PRO-  
GRAM. BEFORE DETAIL RECORDS (TYING BACK TO  
A MASTER RECORD) CAN BE PUT IN A DETAIL DATA  
SET, THE MASTER RECORD MUST HAVE BEEN PUT IN  
THE MASTER DATA SET.

AN AUTOMATIC MASTER, ON THE OTHER HAND, MAY  
CONSIST OF ONLY ONE FIELD AND THAT MUST BE  
A KEY FIELD. WHEN A DETAIL RECORD IS ADDED TO  
A DETAIL DATA SET (WHICH TIES BACK TO AN AUTO-  
MATIC MASTER), AN ENTRY TO THE MASTER REFLEC-  
TING THE NEW DETAIL RECORD IS AUTOMATICALLY  
ADDED TO THE MASTER. IN THIS REGARD, AN AUTO-  
MATIC MASTER FUNCTIONS AS AN AUTOMATICALLY  
UPDATED HASH INDEX TO ONE OR MORE DETAIL  
DATA SETS.

MASTER DATA SETS

## DETAIL DATA SETS

NAME DATA SET NAME, DETAIL;  
ENTRY ITEM NAME (TIE BACK TO MASTER (S));  
STORAGE NUMBER OF RECORD SPACES;

ANY OR ALL OF THE FIELDS IN A DETAIL DATA SET MAY TIE BACK TO A MASTER. MULTIPLE FIELDS IN A DETAIL MAY TIE BACK TO THE SAME MASTER OR A SINGLE FIELD MAY TIE BACK TO MULTIPLE MASTERS. NOTE THAT THE TIE BACK IS TO A MASTER DATA SET NAME AND NOT A MASTER FIELD NAME. THE KEY FIELD IN THE MASTER MUST AGREE IN SPECIFICATION TO THE DETAIL FIELD ALTHOUGH THEY NEED NOT BE THE SAME ITEM.

### ILLUSTRATIVE DETAIL SETS

NAME ORDER. LINES, DETAIL  
ENTRY ORDER (ORDER. MSTR), PART.  
PART. NUMBER (PART. MSTR),  
QUANTITY, OPTION;  
STORAGE 7500;

THE FIELD SPECIFICATIONS OF A DETAIL DATA SET ARE THE MOST CONCEPTUALLY COMPLEX OF ANY IN THE DATA SCHEMA. THIS IS BECAUSE OF THE POSSIBILITY OF A DETAIL FIELD TYING BACK TO ONE OR MORE MASTERS AND HAVING SUBSIDIARY SORT FIELDS. THE FORMAT FOR THIS SPECIFICATION IS:

MASTER DATA SET (SUBSIDIARY SORT KEY);

### EXAMPLES:

(A) TIES BACK TO A (NO SORT FIELD)  
(A, (B)) TIES BACK TO A, SORT CHAINED ON B

DETAIL DATA SETS



## DATA BASE INTRINSICS

## SUBROUTINES

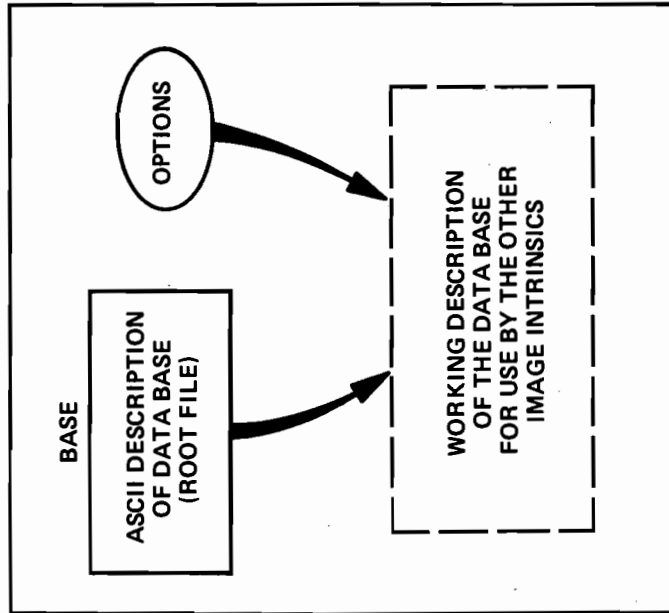
|                     |  |  |
|---------------------|--|--|
| DBOPEN (PARAMETERS) |  | ALLOWS ACCESS TO A DATA BASE WITH SPECIFIED READ/WRITE CAPABILITIES.                         |
| DBCLOSE ( )         |  | STOPS ACCESS TO A DATA BASE OR TO A DATA SET WITHIN THE DATA BASE.                           |
| DBGET ( )           |  | RETRIEVES DATA FROM A DATA SET.  |
| DBPUT ( )           |  | STORES DATA INTO A DATA SET.   |
| DBDEL ( )           |  | DELETES ONE ENTRY (OR ONE CHAINED GROUP OF ENTRIES) FROM A DATA SET.                         |
| DBFIND ( )          |  | FINDS THE HEAD OF A CHAIN OF ENTRIES.  |
| DBINFO ( )          |  | RETURNS INFORMATION ABOUT A DATA BASE SUCH AS NUMBER OF DATA SETS, ACCESS CAPABILITIES, ETC. |

A USER'S APPLICATION PROGRAM CAN ACCESS AND MAINTAIN A DATA BASE USING THE INTRINSICS (SUBROUTINES) SHOWN ABOVE. A TYPICAL PROGRAM OUTLINE IS AS FOLLOWS:

- 1) OPEN THE DATA BASE -- (DBOPEN)
- 2) MANIPULATE THE DATA -- (DBFIND, DBGET, DBPUT, DBDEL)
- 3) CLOSE THE DATA BASE -- (DBCLOSE)

SUBROUTINES

# DBOPEN



*DBOPEN (BASE, STATUS, OPTIONS, PASSWORD)*

THE PURPOSE OF THIS INTRINSIC IS TO TRANSFORM A DESCRIPTION OF THE DATA BASE IN ASCII CHARACTERS INTO A WORKING DESCRIPTION FOR THE INTERNAL USE OF THE OTHER INTRINSICS. BASE IS THE MPE FILE NAME CONTAINING THE DATA BASE DESCRIPTION.

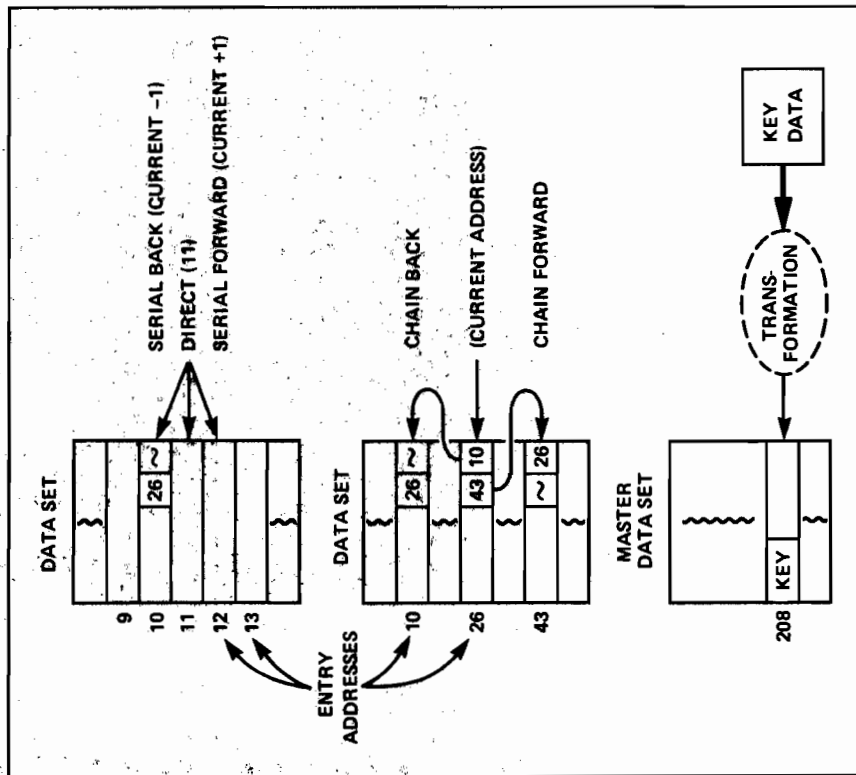
AT THE TIME OF OPENING THE DATA BASE, OPTIONS WILL SPECIFY WHICH ACCESS CAPABILITY IS REQUIRED. THE AVAILABLE CAPABILITIES ARE:

- |         |                     |
|---------|---------------------|
| OPTIONS | ACCESS CAPABILITIES |
| 1       | INPUT, SHARED       |
| 2       | INPUT, READ SHARED  |
| 3       | INPUT, EXCLUSIVE    |
|         | } READ ONLY         |
| 4       | OUTPUT, SHARED      |
| 5       | OUTPUT, READ SHARED |
| 6       | OUTPUT, EXCLUSIVE   |
|         | } READ AND WRITE    |

IF THE USER INTENDS TO ADD OR DELETE ENTRIES, OR TO MODIFY KEY VALUES (ALL OF WHICH REQUIRE LINKAGE MAINTENANCE) THEN HE MUST SPECIFY OPTION 6.

DBOPEN

# DBGET

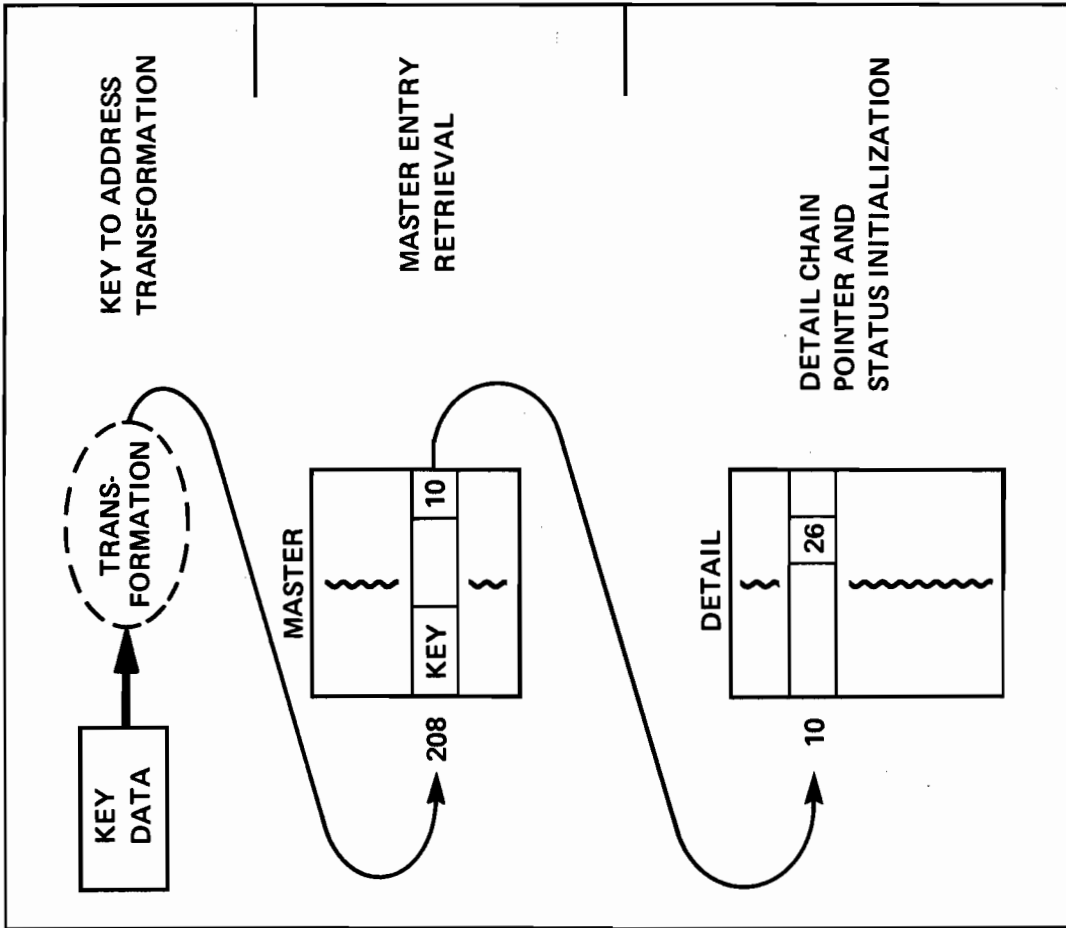


DBGET (BASE, STATUS, MODE, SET, KEY, ITEMS, BUFFER)  
 THE RETRIEVAL OF DATA IS ACCOMPLISHED THROUGH THE USE OF ONE (OR MORE) OF THE ACCESS MODES IN THE DBGET INTRINSIC. THE DATA BASE AND DATA SET NAMES ARE SPECIFIED. KEY SPECIFIES THE DESIRED ENTRY ADDRESS, AND /ITEMS IS A LIST OF THE DATA ITEMS TO BE CONCATENATED AND RETURNED IN THE DATA BUFFER. THE MODE'S OF ADDRESS SELECTION ILLUSTRATED ARE LISTED BELOW.

| MODE | ADDRESS SELECTION  |
|------|--|
| 0    | RE-READ THE CURRENT ENTRY.                                   |
| 1    | DIRECT READ (KEY = RECORD NO.).                              |
| 2    | SERIAL READ FORWARD (CURRENT +1).                            |
| 3    | SERIAL READ BACK (CURRENT -1).                               |
| 4    | CHAIN READ FORWARD   |
| 5    | CHAIN READ BACK  |
| 6    | KEYED READ (TRANSFORMATION, RETRIEVAL, AND COMPARISON CHECK) |
| 7    | KEYED READ PRIMARY (TRANSFORMATION AND RETRIEVAL).           |
| 8    | KEYED READ AUXILIARY (RESTRICTED USE BY PRIVACY LEVELS).     |

DBGET

# DBFIND



*DBFIND (BASE, STATUS, MODE, MASTER, KEY, DETAIL, ITEM)*

THE PURPOSE OF THIS INTRINSIC IS TO INITIALIZE CHAIN POINTERS IN A DETAIL DATA SET. NO DATA TRANSFER TO THE USER OCCURS. IT IS SIMILAR TO THE KEYED READ MODE OF DBGET, EXCEPT THAT POINTERS ARE RETRIEVED INSTEAD OF DATA. DBFIND *MUST* BE PERFORMED BEFORE A SEQUENCE OF READS OR DELETES CAN OCCUR ON CHAINED DETAIL ENTRIES.

BASE, MASTER, AND DETAIL SPECIFY THE DESIRED DATA BASE AND DATA SETS. KEY SPECIFIES THE MASTER ENTRY, AND ITEM SPECIFIES WHICH ONE OF SEVERAL POSSIBLE CHAIN PATHS IS TO BE FOLLOWED. (SEVERAL DETAIL ITEM CHAINS CAN EXIST IN THE SAME DATA SET).

DBFIND



## SYSTEM OVERVIEW

## SYSTEM DESCRIPTION

IMAGE/3000 PROVIDES THE CAPABILITY TO *DEFINE* AND *ACCESS* DATA BASES. THIS CAPABILITY UTILIZES THE MPE FILE SYSTEM AND AS SUCH EXTENDS THE BASIC CAPABILITIES EVEN FURTHER. ALL HP -SUPPLIED LANGUAGES (SPL, BASIC, FORTRAN AND COBOL) CAN USE IMAGE/3000.

IMAGE/3000 PROVIDES A TOTAL CAPABILITY FOR *DEFINING* A DATA BASE, *CONTROLLING* ACCESS TO THE DATA BASE, *RETRIEVING* AND *UPDATING* INFORMATION IN THE DATA BASE, AND *MAINTAINING* AND *BACKING UP* THE DATA BASE.

SYSTEM DESCRIPTION

## PRODUCT DESCRIPTION

IMAGE/3000 IS COMPOSED OF THREE MAJOR PARTS:

1) DATA BASE DEFINITION SYSTEM (DBDS)

THE DBDS PROVIDES A *DATA BASE DEFINITION LANGUAGE (DBDL)* FOR A *DATA BASE DESIGNER* TO DEFINE A DATA BASE. THE DESIGNER *DEFINES ITEMS (FIELDS), SECURITY, STORAGE NEEDED, DATA SETS (FILES) AND RELATIONSHIPS BETWEEN DATA SETS.*

2) DATA BASE UTILITY SYSTEM (DBUS)

THE DBUS PROVIDES THE CAPABILITY FOR *DUMPING AND RESTORING A DATA BASE (RESTRUCTURING THE DATA BASE AS REQUIREMENTS CHANGE).*

3) DATA BASE MANAGEMENT SYSTEM (DBMS)

THE DBMS PROVIDES A METHOD FOR MANAGING DATA IN THE DATA BASE VIA THE *DATA BASE MANAGEMENT LANGUAGE (DBML)*. THE DBML IS USED BY AN APPLICATIONS PROGRAMMER, VIA THE *CALL STATEMENT*, TO TRANSFER DATA BETWEEN HIS PROGRAM AND THE DATA BASE.

PRODUCT DESCRIPTION

## KEY FEATURES

- MULTIPLE FILES IN A DATA BASE
- MASTER-DETAIL RELATIONSHIPS
- DATA BASE DEFINITION LANGUAGE (DBDL)
- SECURITY AT THE DATA BASE, FILE AND INDIVIDUAL ITEM (FIELD) LEVELS
- NETWORK STRUCTURE ALLOWS RELATING A MASTER RECORD TO MANY DETAIL RECORDS, AND RELATING A DETAIL RECORD TO MANY MASTER RECORDS
- DATA BASE ACCESSABLE BY ALL LANGUAGES
- DATA RETRIEVAL AND UPDATING AS LOW AS THE ITEM (FIELD) LEVEL
- RANDOM ACCESS, VIA A *HASHING* ALGORITHM, TO MASTER RECORDS BY A UNIQUE KEY (E.G., PART NUMBER)
- CHAINED ACCESS TO DETAILED RECORDS VIA A LINK THROUGH A MASTER RECORD
- SERIAL ACCESS TO BOTH MASTER AND DETAILED RECORDS
- SYSTEM DUMP AND RECOVERY
- DATA BASE RESTRUCTURING
- CONCURRENT ACCESS AND UPDATE
- AUTOMATIC SPACE RE-USABILITY FOR DELETED RECORDS

KEY FEATURES

## APPLICATIONS/ADVANTAGES

IMAGE/3000 PROVIDES THE MECHANISM WHICH ALLOWS A PROGRAMMER TO CONCENTRATE ON THE PROBLEM HE MUST SOLVE AND NOT BE CONCERNED WITH THE INTRICATE DETAILS OF STRUCTURING FILES AND FILE RELATIONSHIPS. EXAMPLE APPLICATIONS ARE:

- 1) SCHOOL INFORMATION SYSTEMS
- 2) BILL OF MATERIAL PROCESSORS
- 3) INVENTORY CONTROL SYSTEMS
- 4) GOVERNMENT INFORMATION SYSTEMS
- 5) PERSONNEL SYSTEMS

IMAGE/3000 ADVANTAGES ARE:

- 1) DATA CAN BE CONTROLLED SO THAT ONLY ONE COPY OF THE DATA EXISTS
- 2) AN ADMINISTRATOR CAN DEFINE WHAT PIECES OF DATA CAN BE LOOKED AT AND WHICH DATA CAN BE MODIFIED, PROVIDING PRIVACY WHERE NEEDED
- 3) THERE IS A CONSISTENT WAY OF DEFINING NEEDED RELATIONSHIPS AMONG DATA (E.G., THE RELATIONSHIP OF A LINE ITEM TO A PURCHASE ORDER). THUS HIGHLY VOLATILE AND VARIABLE LENGTH RECORDS ARE EASILY HANDLED
- 4) EACH PROGRAMMER IS CONCERNED ONLY WITH THOSE PIECES OF DATA WHICH ARE OF INTEREST TO HIM. A GREAT DEGREE OF RECORD INDEPENDENCE IS ACHIEVED. A DATA BASE CAN BE MODIFIED WITHOUT HAVING TO REPROGRAM EXISTING APPLICATIONS
- 5) FILE LINKING RELATIONSHIPS ARE TOTALLY SYSTEM MAINTAINED AND DO NOT NEED TO CONCERN EACH PROGRAMMER.

APPLICATIONS/ADVANTAGES

## PERFORMANCE CHARACTERISTICS

### SYSTEM MAXIMUM

- 255 ITEMS (FIELDS) PER DATA BASE
- 99 DATA SETS (FILES) PER DATA BASE
- 15 CHARACTERS PER ITEM (FIELD) NAME
- 1020 WORDS PER ITEM (FIELD) LENGTH
- 8,388,607 RECORDS PER DATA SET

### STORAGE SPACE GUIDELINES

#### MASTER DATA SETS

A RECOMMENDED SPACE UTILIZATION FOR MASTER DATA SETS, WHICH ARE ORGANIZED RANDOMLY, IS NO MORE THAN 80% OF SPACE UTILIZATION IN ORDER TO KEEP ACCESS TIME TO A MINIMUM.

#### DETAIL DATA SETS

100% SPACE UTILIZATION CAN BE USED

### RECORD SIZES

#### MASTER RECORDS

5 WORDS FOR SYNONYM LINK

5 WORDS FOR EACH DETAIL RELATIONSHIP (PATH SPECIFICATION LINK)

THE TOTAL NUMBER OF WORDS IN ALL OF THE ITEMS (FIELDS) IN THE MASTER RECORD

## PERFORMANCE CHARACTERISTICS

## PERFORMANCE CHARACTERISTICS (CON'T)

### DETAIL RECORDS

5 WORDS FOR EACH RELATIONSHIP (PATH SPECIFICATION) TO A MASTER RECORD  
THE TOTAL NUMBER OF WORDS IN ALL OF THE ITEMS (FIELDS) IN THE DETAIL RECORD

### DISC ACCESSES

- 1) RETRIEVE A MASTER RECORD BASED ON A KEY (I.E., PART NUMBER): 1.2 ACCESSES (AVERAGE)
- 2) RETRIEVE A MASTER OR DETAIL RECORD SERIALLY: 1 ACCESS
- 3) RETRIEVE A DETAIL RECORD ONCE A MASTER RECORD HAS BEEN LOCATED: 1 ACCESS TO ACCESS EITHER THE FIRST OR LAST DETAIL RECORD IN THE CHAIN
- 4) ADD A NEW MASTER RECORD: 2.4 ACCESSES (AVERAGE)
- 5) ADD A DETAIL RECORD TO AN EXISTING DETAIL CHAIN (NON-SORTED DETAILS): 7 ACCESSES (AVERAGE) FOR EACH MASTER RECORD RELATED TO THIS DETAIL RECORD.

ALL ACCESS TIMES ARE AVERAGE TIMES AND MAY BE:

SEEK PLUS READ

SEEK PLUS WRITE

ASSUMES ALL FILES HAVE BEEN OPENED

PERFORMANCE CHARACTERISTICS (CON'T)

## THE COMPETITION

1) TOTAL - DATA BASE MANAGEMENT SYSTEM SUPPLIED BY CINCOM. RUNS ON IBM 360/370 AND HONEYWELL 200 AND 2000 SERIES DOS AND OS. BATCH ONLY. PROVIDES ESSENTIALLY THE SAME FUNCTIONS AS IMAGE/3000. CAN RUN IN A PARTITION AS SMALL AS 8K, BUT TYPICALLY REQUIRES 40K BYTES.  
PRICE: \$750-\$950/mo.

2) MARK IV - DATA BASE MANAGEMENT SYSTEM SUPPLIED BY INFORMATICS. RUNS ON 360/370 BUT PROVIDES NO INTERFACE TO USER LANGUAGES. PRODUCES REPORT IN BATCH MODE ONLY.  
PRICE: \$500-\$2400/mo.

3) G/S - GENERALIZED INFORMATION SYSTEM SUPPLIED BY IBM. MINIMUM CONFIGURATION 196K-512K BYTES OF CORE. NO LANGUAGE INTERFACE. DL/1 QUERY FEATURE PROVIDES A LANGUAGE INTERFACE FOR AN EXTRA \$150/mo.  
PRICE: \$450-\$1400/mo.

4) IMS V2 - INFORMATION MANAGEMENT SUPPLIED BY IBM.

### MINIMUM SYSTEM CONFIGURATION:

|                |                |
|----------------|----------------|
| BATCH          | 128-256K BYTES |
| COMMUNICATIONS | 256-512K BYTES |
| ON-LINE QUERY  | 256-512K BYTES |

### PRICE:

|  |                  |
|--|------------------|
| BASIC DATA BASE CAPABILITY             | \$550/mo.        |
| ABILITY TO WRITE TERMINAL APPLICATIONS | \$625/mo.        |
| ON-LINE QUERY                          | <u>\$300/mo.</u> |

## THE COMPETITION