

HEWLETT-PACKARD

The ColorPro Plotter

Your Key to Making Better Presentations

Technical Information

Media Sizes

8½ × 11 in. (ANSI A)
210 × 297 mm (ISO A4)

Media

Paper, glossy presentation
paper, fast-drying overhead
transparency film

Pens

Number - 8, Automatic pen
changing and capping
Type - Fiber tip

Resolution

0.025 mm (0.001 in.)

Pen Speed

40.0 cm/s (15.7 in./s)

Pen Acceleration

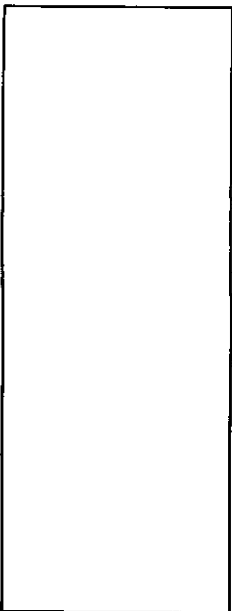
Approximately 1.2 g's

Interfaces

RS-232-C/CCITT V.24 or
HP-IB (IEEE 488-1978)

Warranty

Like most personal peripherals
in HP's family of quality products,
the ColorPro plotter offers a full
one-year warranty.



*Leadership in Business Graphics.
For Leaders in Business.*

Printed in U.S.A. 9/85

(11) 5953-9842



Now you can make better presentations quickly, easily, and professionally.

Here's all you need:

- an overhead projector,
- a personal computer,
- a software package with graphics capabilities (lots to choose from),
- and, the ColorPro plotter!

Turn your ideas into gold

Remember Rumpelstiltskin? The fairy-tale character who spins straw into gold? Well, the ColorPro plotter works the same kind of magic. It takes a lot of your important numbers or key ideas and turns them into colorful, high-quality charts and graphs — quickly, easily, and professionally.

But you don't have to take our word for it. Listen to what a few of our customers have to say . . .

"The plotter graphs are very neat and precise. This is important because if my presentations look good, I look good."

Bill Hardwick, Business Analyst
Italian Swiss Colony Wines of California, Inc.

"Here in Alaska, I need equipment I can count on. Hewlett-Packard has a reputation for reliable products. And should anything go wrong, I know they'll be around to help me out."

Jim Hackett, Executive Vice President
United Bancorporation Alaska, Inc.

"Last-minute changes used to mean drawing entire graphs over by hand. With the plotter, revisions can be made quickly and easily."

Dana Westphal, Controller
Display Systems Leasing

"I've found the plotter very easy to operate in every respect. So have my secretary and the accountant, and each of them had no previous plotter experience and very little computer experience."

Jeanie Marstiller, Marketing Systems Manager
Lynchburg Hardware & General Store

When you buy the ColorPro plotter, you're buying . . .

Success

Picture yourself standing in front of an audience and presenting ideas that are supported by colorful graphs and to-the-point text charts. Is your audience impressed? You bet! They think you're well organized, better prepared, especially interesting, and *very* professional.

The bottom line? When your presentation looks good, *you* look good.

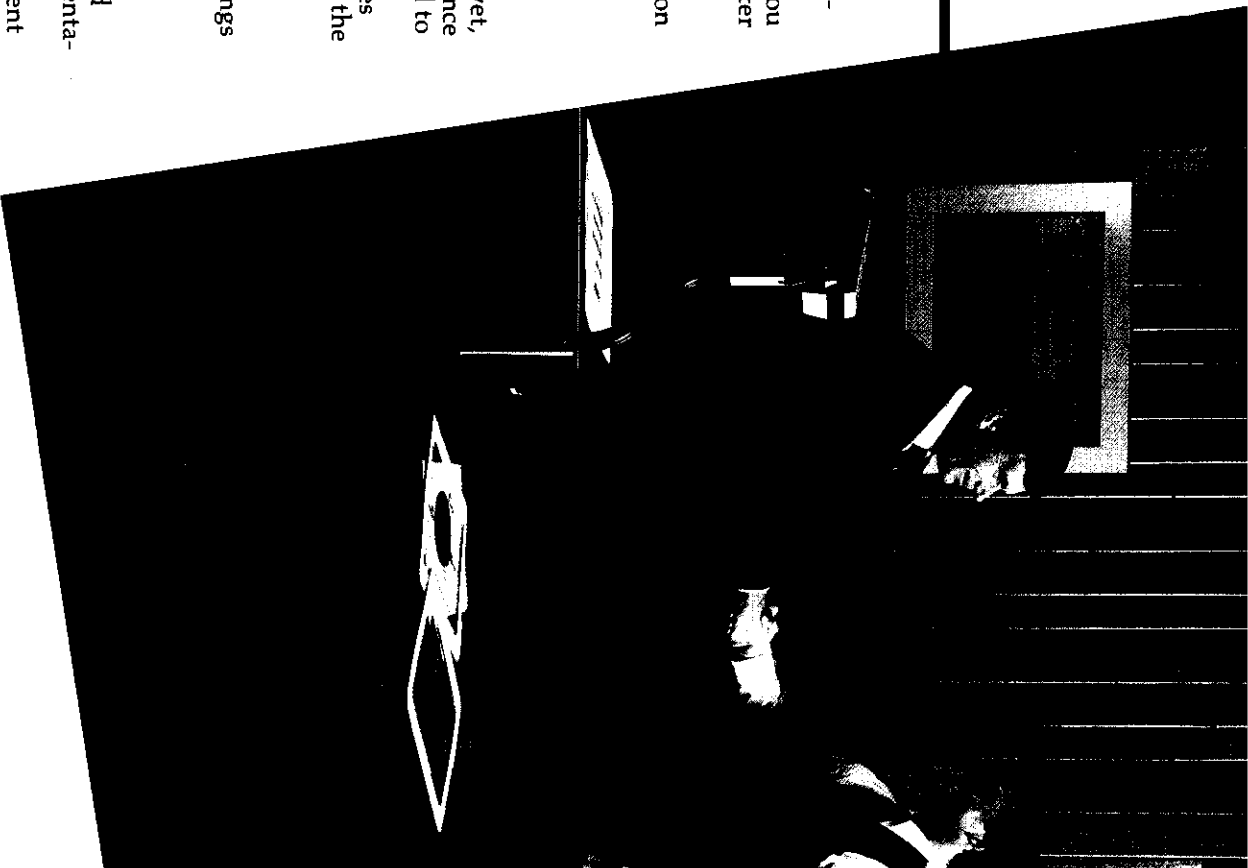
Improved communication

Imagine how easy it will be to explain complex numerical information when it's presented in clear, concise visuals. Better yet, imagine how easy it will be for your audience to *understand* the points you're making and to *remember* them after the meeting ends.

Improving communication also translates into a handful of bonus benefits. By using the power of overhead transparencies in your presentation, you'll win more favorable responses to your business propositions, decisions will be reached faster, and meetings will be shorter.

Flexibility

The ColorPro plotter draws on standard size* overhead transparency film for presentation graphics or paper for report graphics. And the 8-pen carousel gives you convenient access to a variety of brightly colored pens in two tip widths, for bold and fine lines.



Compatibility

Chances are excellent that whatever your personal computer — from the Apple IIe to the IBM PC, the Compaq Deskpro to the HP Touchscreen II — the ColorPro plotter will fit neatly into your system.

And it's supported by popular integrated and graphics software packages.

Quality output

You *know* the value of quality, and the ColorPro plotter is designed and manufactured to give your presentation materials the look of professionalism you demand.

While others may be satisfied with printer output, the ColorPro plotter offers precision and accuracy — right down to the smallest details like smooth circles, straight diagonal lines, and crisp characters.

Ease of use

The ColorPro plotter is so easy to use, you could be creating colorful business charts within minutes of unpacking it from the box. The Operating Manual is friendly and well-organized, which means you won't spend frustrating hours searching for the information you need.

Time to spare

Quick and efficient, the ColorPro plotter leaves you with time on your hands. No more drawing or typing original charts yourself, no more bargaining with the in-house art department, no more rush charges from outside graphics services. Best of all, last-minute changes won't result in last-minute pandemonium. Simply edit your data and let the ColorPro plotter do the rest.

Reliability

You don't have the time, money, or patience for a machine that's always being repaired. The ColorPro plotter is solidly built — like the entire family of HP plotters — with your needs in mind. That means low plotter downtime and long plotter lifetime.

Results

With the ColorPro plotter by your side, you've got it all. You can easily create quality presentation materials that make you look terrific in time for a last-minute presentation. And your good work won't go unnoticed. Whether it's an ovation, a promotion, or a nice big raise, the ColorPro plotter promises you showstopping results.



Ask for a demonstration today!

1-800-4-A-HP

