

HEWLETT-PACKARD

**The HP 2689A
Laser Printing
System**

A Plug-Compatible Printer For Your IBM System

HP Computer Museum
www.hpmuseum.net

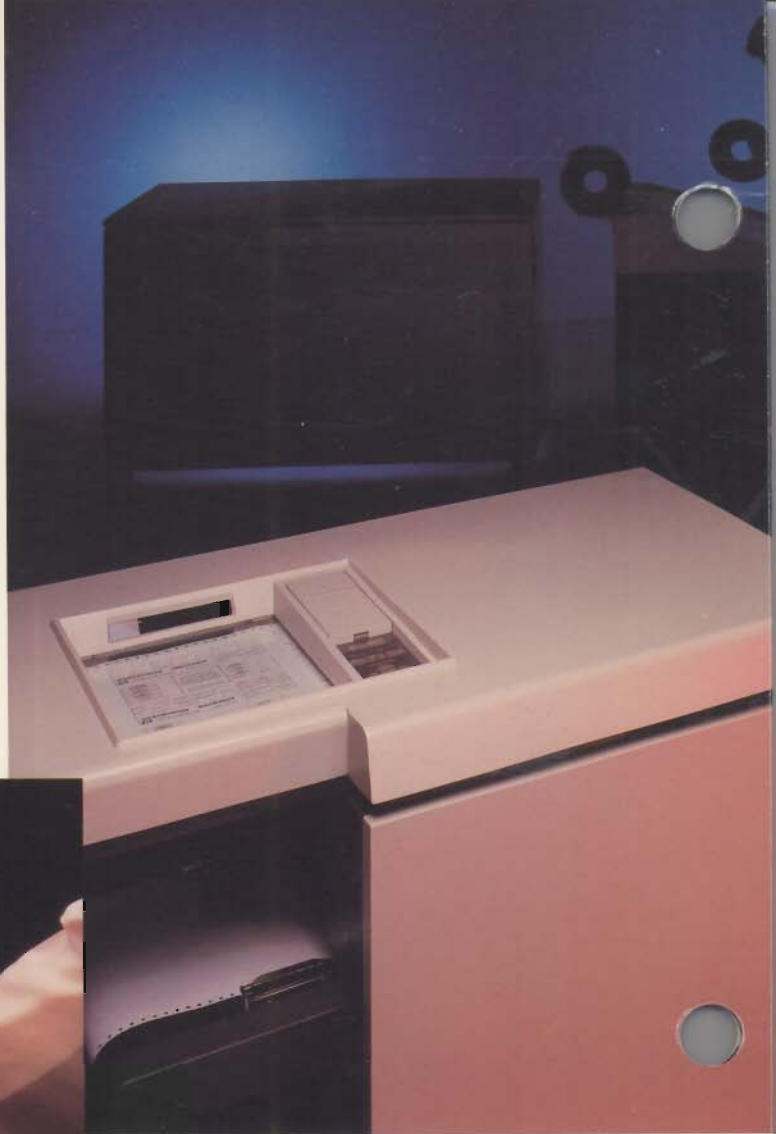
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Welcome To The World Of Hewlett-Packard Laser Printing.

If you're like most managers, you receive an abundance of computer printer output each day. Usually it's on standard 14 $\frac{7}{8}$ inch "greenbar" printer paper. Or sometimes it comes to you as a photocopy on 8 $\frac{1}{2}$ by 11 inch paper. Or you receive the sixth part of a preprinted form, maybe smudged, and next-to-impossible to read.

Imagine the savings if these documents were originally printed on standard 8 $\frac{1}{2}$ by 11 inch paper. No green bars to get in your way. No more eye strain. And how nice it would be to receive original copies to read. Every time. No exceptions.

Imagine no more!



Presenting The HP 2689A Laser

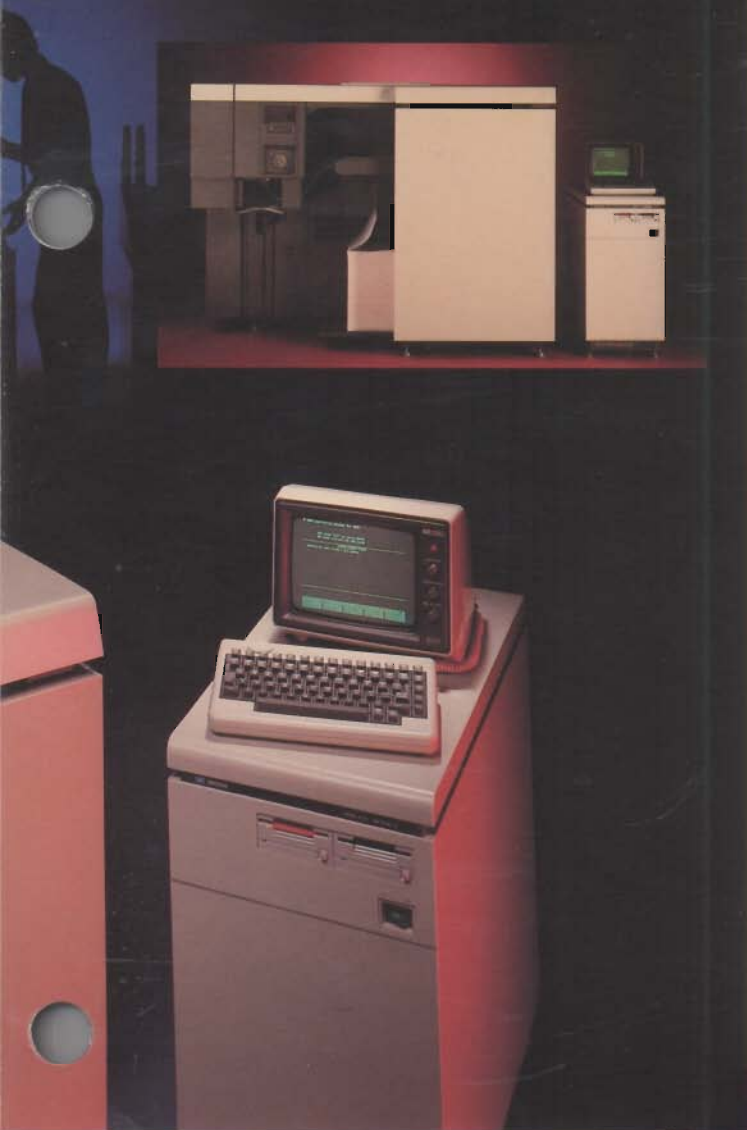
Consisting of our industry-proven HP 2680A laser and a powerful new subsystem, the HP 2689A offers a direct-channel connection to selected IBM and IBM compatible mainframe systems. You get the flexibility you want in a local system printer . . . and at a surprisingly low price.

Easy Operation For Increased Productivity.

Simply insert a specially-formatted disc and then let the HP 2689A go to work for you. The HP 2689A talks directly to your IBM system. Minimal operator intervention. No special programming. A total printing system ready for you to use.

Output The Way You Want It.

The HP 2689A was designed with practicality in mind. Office-sized 8 $\frac{1}{2}$ X 11 inch continuous form paper is standard here, although other paper sizes are supported. No more photo-reducing cumbersome greenbar paper. Print either horizontally or vertically on the page. In black or colored or preprinted paper, continuous bond paper, labels, choosing from a variety of character fonts available with the HP 2689A.



Versatility For every Application.

Whether it be bar code printing for inventory tracking, two-to-one or four-to-one reduction for archival storage or program listings, or logos and signatures for office correspondence, this 45 page-per-minute workhorse is the printer for you. The HP 2689A offers the printing versatility you demand in your business.

Electronic Forms For Today's Changing Business Environment.

With the HP 2689A, preprinted forms are virtually eliminated. Replace your expensive forms inventory with true electronic forms. No forms flash. No time wasted loading preprinted forms onto an impact printer. Each copy is an original. And forms are stored on easy-to-access discs for operator convenience.

Let Hewlett-Packard help you get started with your HP 2689A. We'll design your forms and electronically scan your company logo and signatures! It's that easy when you use our Output Design Service.

Printer Printing System.

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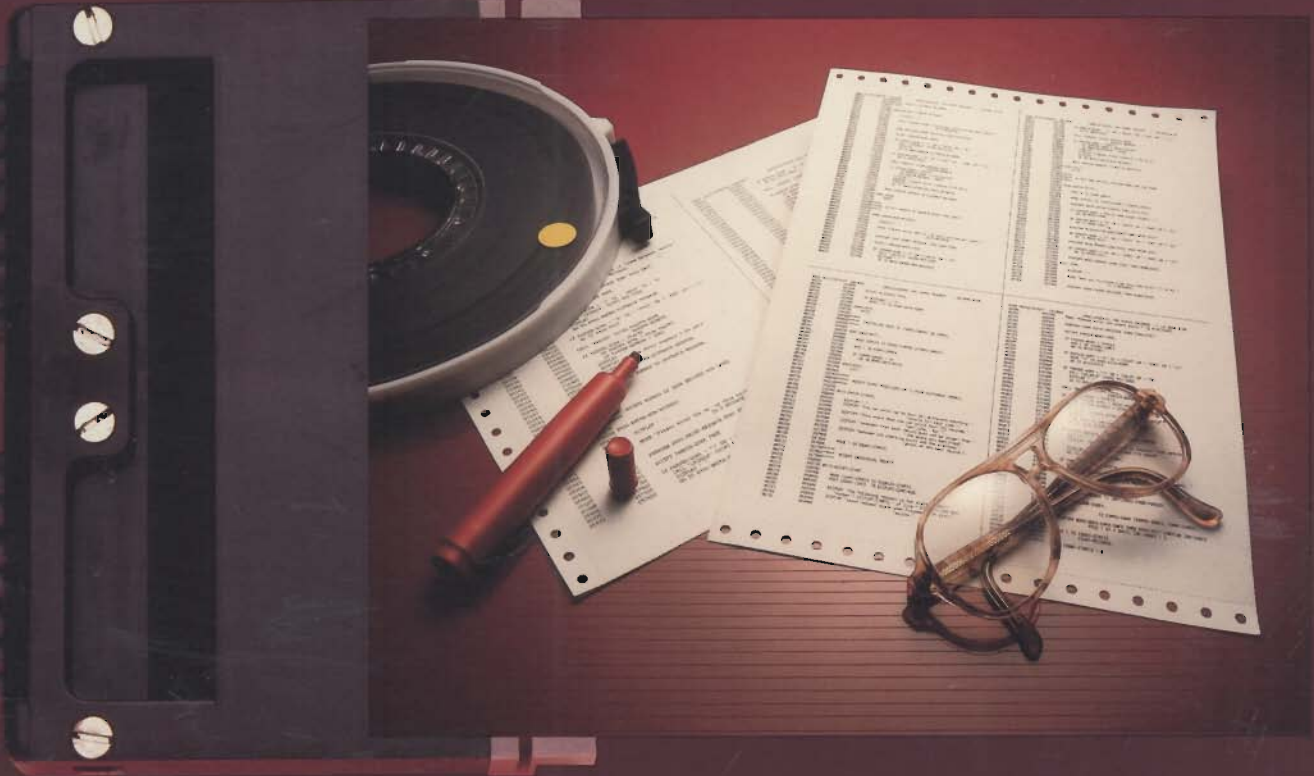


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When Performance Counts, Count On The HP 2689A.



Remember. We're Hewlett-Packard . . . a proven industry leader in electronic computer products. And backed by HP's highly regarded worldwide service team. Count on us and our HP 2689A laser printing system. You'll be pleased with its performance and its price.



United States:
Hewlett-Packard
1820 Embarcadero Road
Palo Alto, CA 94303 USA

Canada:
Hewlett-Packard
(Canada) Ltd.
6877 Goreway Drive
Mississauga, Ontario
Canada L4V 1M8

Europe:
Hewlett-Packard GmbH
Computer Products
Herrenberger Strasse 110
D-703 Boeblingen
Postfach 1430
West Germany

Intercontinental Headquarters:
Hewlett-Packard
3495 Deer Creek Rd.
Palo Alto, CA 94304 USA

