

HEWLETT-PACKARD

Get in Touch with Your Business



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Today's business environment challenges each of us to use time and resources more productively—to adapt to rapidly changing times.

No matter what business you're in, the tools you choose must adapt to your experience level, adapt to your business needs, and must continue adapting as your business evolves.

The Touchscreen II and Touchscreen Max II personal computers are productivity tools built especially to help you work more efficiently and meet the needs of your constantly changing business environment. You'll enter a world where easy-to-use, productivity-enhancing business solutions are right at your fingertips.

The Touchscreen IIs are big on features, and small in ways that will surprise you.

These personal computers offer you easy set-up, intuitive HP Touch,* a conversational owner's guide and a wide variety of easy-to-use but powerful software.

While they run the business-standard MS™ DOS operating system, the Personal Applications Manager (PAM) makes operations simple, so there are no more complicated commands to learn. To run an application, or open a file, simply touch the label and PAM calls it up. And, the high-resolution display offers you a full 12" view of your workspace.

Yet, a complete Touchscreen II system takes up a very small amount of space on your desk—less than an open three-ring notebook.

And, the Touchscreen II and Touchscreen Max II family of quality printers, storage devices, communication links, and other accessories make it simple to take the next evolutionary step.

*Touchscreen is optional on the Touchscreen II and Touchscreen Max II.

The Three Musts of Computer Selection

No matter what your business, the computer you choose:

1. Must adapt to your experience level. With easy set-up, intuitive HP Touch,* and our conversational owner's guide, beginners and experts alike will get familiar with the system—quickly and painlessly.
2. Must adapt to your business. The wide variety of easy-to-use but powerful software means you can select a solution for almost any business problem you face.
3. Must continue adapting as your business evolves. Using your computer to automate your bookkeeping? Forecast profits? Analyze sales? Keep track of your inventory? Prepare memos and slides? Want to communicate with another personal computer? Whatever type of activity, the Touchscreen IIs can help you manage it more effectively.



Touch A World

of Solutions

The Hewlett-Packard Touchscreen II and Touchscreen Max II fit into

more businesses more easily than any other computers. Plug in the right software and doctors become better communicators, lawyers better accountants, architects better managers . . . and any business person more productive.

Need tools that will help you take control of your finances? Forecast profits? Analyze sales? Keep track of customers and vendors? Write customer letters and reports? Create dramatic visuals for your presentations and reports?

With hundreds of software packages, the Touchscreen II and Touchscreen Max II will handle specific tasks common to a wide variety of businesses . . . and a variety of tasks distinctive to specific businesses.

Many of the most popular software programs run on the Touchscreen IIs. Like Lotus™ 1-2-3™ and Microsoft® Multiplan® spreadsheet packages. Database software such as Condor, dBase II®, PFS:® File

and PFS:® Report. Word processing packages such as Microsoft® Word, PFS:® Write, MultiMate™ and the complete WordStar® family.

Plus, there's a wide range of HP software, including Executive MemoMaker, a versatile new word processing program, and Graphics Gallery, a professional presentation software solution which allows you to produce merged text and graphics of a quality previously available only from larger computers.

Express Yourself with Graphics Gallery

In today's hectic business environment, your ideas are constantly competing for resources—and attention. With the help of Graphics Gallery professional presentation software you can make your communications more effective. Information for charts, graphs and reports can be easily updated, easily understood and presented in a clear and professional manner.

Charting Gallery lets you transfer information for charts from such packages as Deluxe VisiCalc or Lotus 1-2-3, or it can be entered manually. When you've created your chart, you can add borders, logos or other graphic enhancements with Drawing Gallery.



Putting It All Together With ExecuDesk

Hewlett-Packard's Touchscreen *II*s make it simple to use powerful business software. For the Touchscreen Max *II* owner, ExecuDesk integrates the following separate applications so they work together with the greatest of ease.

- Executive MemoMaker word processing
- Graphics Gallery
- Deluxe VisiCalc® spreadsheet
- Personal Card File
- Financial Calculator

When you add ExecuDesk to these applications, you can switch between tasks almost instantly, finding your way back to where you started automatically. And, with ExecuDesk, data created in one application can be easily transferred to another. For example, you can insert your chart created with

Graphics Gallery anywhere in a MemoMaker document. So the illustration of your idea appears in the body of the report, not tacked on to the back of your document.

The Touchscreen *II* and Touchscreen Max *II* offer choices for accountants, architects, contractors, doctors, engineers, lawyers, manufacturers, property managers and others. No matter what business you're in, there's likely to be a broad selection of industry-related software to help you manage things more effectively. Packages range from small business bookkeeping to engineering solutions. And, there are a growing number of locally developed packages to meet your specific needs.

Because they adapt so quickly to so many different environments, Hewlett-Packard's Touchscreen *II* personal computers will help you stay in touch with your business.



Easy to Learn,

Easy to Use,

Easy to Grow

Hewlett-Packard has the tools you need to adapt to your changing business environment. Starting with the Touchscreen II

personal computers, and continuing with a wide variety of high-quality peripherals.

Take your Touchscreen II out of the box and plug it in. Shortly thereafter, you'll be using it for the very reasons you bought it—to make your business more productive. These computers are big on features that get you quickly up and running, so you'll spend your time working on your business, not on your computer.

The easy configuration menu lets you simply touch pictures on the screen to select the peripherals that you've connected to your system. When you're ready to run your software, PAM (Personal Applications Manager) provides instant access to software selections. Choose the application to run by simply pointing at its name.

You can tilt the high-resolution display to achieve the best viewing angle, and the screen offers you a

full 12" view of your workspace. There are also four easily accessible slots for a variety of plug-in accessories.

Plus, the Touchscreen IIs are flexible enough to let you add alternative means of computer control for special applications, including a mouse or graphics tablet.

Add-On Productivity

Connect an HP printer or plotter, and present a quality image.

The ThinkJet Personal Printer produces graphics, underlining, boldface and high-quality print by shooting ink through the printhead onto the paper. It operates at a rate of 150 characters per second, or a page per minute, and is both fast and quiet.

For true letter-quality documents up to ten times faster than a traditional daisywheel printer, put the Laserjet Professional Printer in your office. It's quiet like the ThinkJet and lets you print text and graphics on the same page.

If your business requires the handling of multiple copy documents such as invoices, HP offers a range of printers to handle the task.



Enhance your printed words with one of our graphics plotters. With an HP graphics plotter, you can create top-quality charts and graphs for reports or make colorful overhead transparencies for your most important presentations.

The Touchscreen II and Touchscreen Max II also offer a new line of large-capacity disc drives. The basic Touchscreen II comes with dual, 3½-inch, double-sided microfloppy disc drives.

If you've got a computer network, want the convenience of all your applications immediately accessible and in one place, or simply need a lot of storage capacity for your files, the Touchscreen Max II with a reliable 10, 20 or 40M byte Winchester drive is for you.

Network to Success

Communications are key to growth and adaptability. And the Touchscreen II and Touchscreen Max II adapt to a broad range of communication needs.

You can start your network with just two personal computers, and grow from there. EtherSeries™/150 products connect computers and peripherals so

everyone can communicate. Ultimately, each local area network can link up an office-full of personal computers—both Hewlett-Packard and IBM PCs.

With EtherStart™/150, you can set up your network of Touchscreen IIs with just one disc drive in addition to the Winchester disk on the network server.

Networking lets you share information, data bases, and certain software applications. And, everyone can share high-performance peripherals like the LaserJet Professional Printer, and the new line of large-capacity Winchester disc drives.

And, as your company grows and you're ready to take the next step, your Touchscreen Max II can communicate with both HP and other multi-user systems, allowing you to swap data back and forth at lightning speed.

Visit your local authorized HP dealer today, and ask for a demonstration of the Touchscreen II and Touchscreen Max II.



**HEWLETT-PACKARD
AUSTRALIA LTD.****Adelaide:**
153 Greenhill Rd.
Parkside, S.A. 5063
Tel. (08) 272-5911**Brisbane:**
10 Payne Road
The Gap, Queensland 4061
Tel. (07) 30-4133**Canberra:**
121 Wollongong Street
Fyshwick, A.C.T. 2609
Tel. (062) 80-4244**Melbourne:**
31-41 Joseph Street
Blackburn, Victoria 3130
Tel. (03) 895-2895**Perth:**
261 Stirling Highway
Claremont, W.A. 6010
Tel. (09) 383-2188**Sydney:**
17-23 Talavera Road
P.O. Box 308
North Ryde, N.S.W. 2113
Tel. (02) 888-4444**HEWLETT-PACKARD
NEW ZEALAND LTD.****Auckland:**
5 Owens Road
Epsom, Auckland
Tel. 68-7159**Wellington:**
4-12 Cruickshank Street
Kilbirnie, Wellington 3
Tel. 877-199

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